

NATIONAL OPEN UNIVERSITY OF NIGERIA 91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA FACULTY OF MANAGEMENT SCIENCES 2020_1 EXAMINATION

COURSE CODE: ENT 402 CREDIT UNIT: 2

COURSE TITTLE: MANAGEMENT OF INNOVATION AND CREATIVITY

TIME ALLOWED: 2 HOURS

1a.

Instruction: 1. Attempt question number one (1) and any other two (2)

Elucidate five (5) options for succession in small business

2. Question number one (1) is compulsory and attracts 30 marks, while any other two questions attract 20 marks each

[10marks]

3. Present your answers any points in a clearly and orderly manner

b.	Discuss eight (8) steps to be taken in preparing for a succession	[10marks]
c.	Identify Nine (9) problems associated with management succession	[10marks]
2.	Write note on the following approaches to management strategy:	
i.	Rational approach:	[4marks]
ii.	Flexible approach	[4marks]
iii.	Creative approach	[4marks]
iv.	Behavioural approach	[4marks]
v.	Incremental approach	[4marks]
3a.	Define Labour turnover	[4marks]
b.	Discuss 6 ways how labour turnover can be analyzed and maintained	[16marks]
4a.	What do you understand by Productivity?	[4marks]
b.	Elucidate three (3) technique used by management in production design	[16marks]

5a.	Define Management Strategy	[3marks]
b.	Discuss three (3) main types of management strategy	[12marks]
c.	Identify five (5) constraints to effective innovation strategy	[5marks]