

eExam Question Bank

Coursecode:

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<input type="checkbox"/>	Question Type	Question	A	B	C	D	Answer
<input type="checkbox"/>	FBQ	<input type="text"/> is the full meaning of NANTA	National Association of Nigeria Travel Agents				
<input type="checkbox"/>	FBQ	<input type="text"/> is the full meaning of NCCT	National Council for Culture and Tourism				
<input type="checkbox"/>	FBQ	Tourism planning is needed to <input type="text"/>	To properly direct development				
<input type="checkbox"/>	FBQ	The three incentives to private investment in superstructure are <input type="text"/>	credit and subsidies and fiscal aids	fiscal aids and credit and subsidies			
<input type="checkbox"/>	FBQ	The two major reasons for poor performance of local bodies in promoting tourism are <input type="text"/> and <input type="text"/>	Poor finances,lack of incentives	Lack of incentives,poor finances			
<input type="checkbox"/>	FBQ	<input type="text"/> makes people change their daily routine by taking them away from home	Tourism				
<input type="checkbox"/>	FBQ	The National agency that promote tourism development in Nigeria is <input type="text"/>	National Parks Services				
<input type="checkbox"/>	FBQ	Tourism development must be guided by <input type="text"/>	Carefully planned policy				
<input type="checkbox"/>	FBQ	<input type="text"/> may involve simply the construction of new hotels, restaurants and related facilities in an existing urbanized area	Tourism project				
<input type="checkbox"/>	FBQ	In evaluating tourism investments, the <input type="text"/> pays very close attention to the projected financial results.	World Bank group				
<input type="checkbox"/>	FBQ	TDPF means <input type="text"/>	Tourism Development and Policy Formulation	Policy formulation and Tourism Development			

<input type="checkbox"/>							
<input type="checkbox"/>	FBQ	<input type="text"/> __ must be guided by carefully planned policy, international in concept and interdisciplinary in its creation.	Tourism development				
<input type="checkbox"/>	FBQ	The relationship between policy and research is that <input type="text"/>	Policy must rely to a considerable extent of research				
<input type="checkbox"/>	FBQ	<input type="text"/> __ Is accepted in international travel organisations to cover paid advertising in all media, newspapers, magazines, television and radio Public	Publicity				
<input type="checkbox"/>	FBQ	Guaranteed Credits is an example of <input type="text"/>	credit				
<input type="checkbox"/>	FBQ	In the development of tourism, <input type="text"/> __ participation by the government may be desirable, especially as a means of initiating investment in a difficult new development area.	a direct non-reimbursable				
<input type="checkbox"/>	FBQ	Planning and development in tourism in such a way to boost foreign currency earnings in hard currency also dealt with <input type="text"/>	government regulations				
<input type="checkbox"/>	FBQ	<input type="text"/> __ are necessary to make tourism investment attractive.	financial incentives				
<input type="checkbox"/>	FBQ	Lack or inadequacy of access routes to the tourist nucleus or centre is a major obstacle to <input type="text"/>	Development of supply				
<input type="checkbox"/>	FBQ	<input type="text"/> __ Is a fast and complicated industry that every place and every area of a country are directly concerned with and should be involved with its successful development.	tourism				
<input type="checkbox"/>	FBQ	<input type="text"/> __ Is not a reason for which tourism management is needed	to define infrastructure				

<input type="checkbox"/>							
<input type="checkbox"/>	FBQ	While tourism is claimed to bring enormous economic benefits, especially the lure of employment to the hungry and unemployed, its real benefits to local communities are questionable because what often happen is the <input type="text"/> and <input type="text"/>	Pauperisation,marginalisation	Marginalisation,Pauperisation			
<input type="checkbox"/>	FBQ	<input type="text"/> and <input type="text"/> __are also the basis of the Third World critique of tourism	ecological,sociocultural arguments	Sociocultural arguments,ecological			
<input type="checkbox"/>	FBQ	<input type="text"/> is the meaning of this keyword as it applies to tourism "all ill-timed arrival of an event tht is in itself desirable"	irony				
<input type="checkbox"/>	FBQ	<input type="text"/> is the meaning of this keyword as it applies to tourism - "restoration to one's native land"	Repartriation				
<input type="checkbox"/>	FBQ	<input type="text"/> is the meaning of this keyword as it applies to tourism "in the nature of a contract"	Contractual				
<input type="checkbox"/>	FBQ	<input type="text"/> is the meaning of this keyword as it applies to tourism- "Worldwide"	Global				
<input type="checkbox"/>	FBQ	<input type="text"/> is the meaning of this keyword as it applies to tourism- "treasury"	Exchequer				
<input type="checkbox"/>	FBQ	<input type="text"/> is the meaning of this keyword as it applies to tourism - "complicated"	complex				
<input type="checkbox"/>	FBQ	<input type="text"/> is the meaning of this keyword as it applies to tourism - "make an impact"	impinge				
<input type="checkbox"/>	FBQ	The two major reasons for poor performance of local bodies In promoting tourism are <input type="text"/> and <input type="text"/>	Poor finances,lack of incentives	Lack of incentives,poor finances			
<input type="checkbox"/>	FBQ	Net foreign exchange earnings equals is <input type="text"/>	Gross foreign exchange earnings - leakages				

<input type="checkbox"/>							
<input type="checkbox"/>	FBQ	The World Tourism Convention was sponsored by <input type="text"/>	World Tourism Organisation	WTO			
<input type="checkbox"/>	FBQ	<input type="text"/> and <input type="text"/> have played a key role in changing employment pattern in many developing countries since the 1950 onwards	Globalization,modernization	Modernization,Globalization			
<input type="checkbox"/>	FBQ	The full meaning of GFEE <input type="text"/>	Gross Foreign Exchange Earnings				
<input type="checkbox"/>	FBQ	Leakages vary in different Third World destinations, depending on the quality and availability of <input type="text"/>	Land and labour	Labour and Land			
<input type="checkbox"/>	FBQ	The full meaning of IDA is <input type="text"/>	International Development Association				
<input type="checkbox"/>	FBQ	IBRD is <input type="text"/> _Lending agency	International lending agency	ILA			
<input type="checkbox"/>	FBQ	The full meaning of IFC is <input type="text"/>	International Finance Corporation				
<input type="checkbox"/>	FBQ	Tourism brings a substantial <input type="text"/> _benefits to many poorer nations.	economic benefits				
<input type="checkbox"/>	FBQ	The tourism industry is one which has a truly international structure, in that the majority of its infrastructure are owned or controlled by <input type="text"/>	Uninational Corporation				
<input type="checkbox"/>	FBQ	<input type="text"/> _and <input type="text"/> _are the reasons for poor performance of local body in promoting tourism.	Lack of sense of commitment,dedication to the employer				
<input type="checkbox"/>	FBQ	keeping area free from pollution is a function of <input type="text"/>	local bodies				
<input type="checkbox"/>	FBQ	<input type="text"/> _in the midst of roads is a common scenario in every city	animal sitting				
<input type="checkbox"/>	FBQ	<input type="text"/> is responsible for the development and maintainance of the inner roads and pavements within the city or town in tourism	local body				

<input type="checkbox"/>						
<input type="checkbox"/>	FBQ	The critique on tourism was on the <input type="text"/>	economic benefits			
<input type="checkbox"/>	FBQ	The only viable commercial form of energy which has problems of safety is <input type="text"/>	nuclear energy			
<input type="checkbox"/>	FBQ	The first aspect of infrastructure is <input type="text"/>	Freedom to travel and access	Freedom to access and travel		
<input type="checkbox"/>	FBQ	the most basic human activity is <input type="text"/>	Development			
<input type="checkbox"/>	FBQ	<input type="text"/> _is the change or process of economic, social, political transformation of an area or self-respect-independence and freedom from the three evils of want-ignorance-poverty and diseases.	Globalisation	hshsshsh		
<input type="checkbox"/>	FBQ	<input type="text"/> _is a situational analysis that produces the basic direction for the succeeding steps in the planning process.	Background Analysis	hshsshsh		
<input type="checkbox"/>	FBQ	Resource, activities, markets and competition are characteristics of <input type="text"/>	Tourism plan	hshsshsh		
<input type="checkbox"/>	FBQ	A good tourism plan cannot be formulated without <input type="text"/>	Research	hshsshsh		
<input type="checkbox"/>	FBQ	For tourism to play the desired role in the development process of Nigeria should be progressively involved both <input type="text"/> _and <input type="text"/>	both private,public sector	hshsshsh		
<input type="checkbox"/>	FBQ	Tourism development in most rural areas is capital - intensive due to <input type="text"/>	lack of basic services			
<input type="checkbox"/>	FBQ	Coordination, legislation, financing and planning are <input type="text"/> _in tourism development in addition to policy matters and provision of infrastructural facilities	Government's role			

<input type="checkbox"/>							
<input type="checkbox"/>	FBQ	The reasons for poor performance of local bodies in promoting tourism include are <input type="text"/> and <input type="text"/>	Poor finances, lack of incentives	hshshsh			
<input type="checkbox"/>	FBQ	The full meaning of WTO is <input type="text"/>	World Tourism Organisation	hshshsh			
<input type="checkbox"/>	FBQ	The single most important achievement of the NTA in its 14 years of operation is <input type="text"/>	acquisition of membership of WTO	hshshsh			
<input type="checkbox"/>	FBQ	When was Nigerian Tourist Association formed <input type="text"/>	1962	hshshsh			
<input type="checkbox"/>	MCQ	..... Is a fast and complicated industry that every place and every area of a country are directly concerned with and should be involved with its successful development.	Development of demand	tourism	tour	tourist	B
<input type="checkbox"/>	MCQ	Tourism development must be guided by.....	Careful planning	Careful monitoring	Carefully planned policy	Careful development	C
<input type="checkbox"/>	MCQ	The net operating profit of accommodation facilities is a function of three major factors	(1) The level of tariffs (2) the average annual occupancy rate (3) the structure of tariff	(1) The level of tariffs (2) the minimum annual occupancy rate (3) the structure of tariff	(1) The level of tariffs (2) the average annual occupancy rate (3) The level of operating cost	(1) The structure of tariffs (2) the average annual occupancy rate (3) The level of operating cost	C
<input type="checkbox"/>	MCQ	..... May involve simply the construction of new hotels, restaurants and related facilities in an existing urbanized area, or the construction of all basic infrastructure in a previously undeveloped tourist site with hotel development to be carried out as a second stage by private or public investors.	Tourism development	Tourism project	Tourism planning	none of the above	B
<input type="checkbox"/>	MCQ	In evaluating tourism investments, the ..... Pays very close attention to the projected financial results.	Tourism treasurer	Tourism financial secretary	World Bank group	World Bank Tourism group	C
<input type="checkbox"/>	MCQ	TDPF means.....	Tourist's Development and Power Formulation	Tourist's Development and Policy Formulation	Tourism Development and Power Formulation	Tourism Development and Policy Formulation	D
<input type="checkbox"/>	MCQ	..... Must be guided by carefully planned policy, international in concept and interdisciplinary in its creation.	Tourist planning	tourism goal	Tourism development	none of the above	C

<input type="checkbox"/>							
<input type="checkbox"/>	MCQ	Publicity purpose in the field of tourism include.....	presentation of social achievements	presentation of aesthetic achievements	presentation of social and aesthetic achievements	presentation of social and aesthetic achievements and aspirations of a country as well as its recreational and economic aspects	D
<input type="checkbox"/>	MCQ	The relationship between policy and research is that.....	Policy must rely to a considerable extent of research	Policy goes along with research	None of the above	All of the above	A
<input type="checkbox"/>	MCQ	..... Is accepted in international travel organisations to cover paid advertising in all media, newspapers, magazines, television and radio Public and press relations and all the attendant information services provided by national travel organisations.	Publicity	Media	Advertising	Marketing	A
<input type="checkbox"/>	MCQ	Guaranteed Credits is an example of .....	Subsidies	credit	Technical advice	fiscal aids	B
<input type="checkbox"/>	MCQ	In the development of tourism, ..... Participation by the government may be desirable, especially as a means of initiating investment in a difficult new development area.	a direct non-reimbursable	an indirect non-reimbursable	a direct reimbursable	an indirect reimbursable	A
<input type="checkbox"/>	MCQ	The general guidelines suggested in tourism development include.....	Preliminary overall inventory of natural tourist resources and all other pertinent resource	Determination in broad outlines of urban planning parameters and architectural specifications most suitable "minimum" qualitative and quantitative limits for development of each pilot area for tourism	Analysis of natural touristic resources inventories	All of the above	D
<input type="checkbox"/>	MCQ	Public investment should as rule merely provide ..... for creation of one or two "poles of development" for each preferential area which, within eight or ten years, may grow to the point of accommodation 6,000 to 8,000 tourists.	income	incentives	allowance	none of the above	B
<input type="checkbox"/>	MCQ	..... Is not a political and economic principle of tourist development	Giving priority foreign hard currency earning	Concentration of public expenditure whenever possible on preferential areas and commitment to provide maximum encouragement for private investment	Minimization of local and political pressures which tend to transform practically all the coastline of a country into one vast tourist area	none of the above	D

<input type="checkbox"/>							
<input type="checkbox"/>	MCQ	Planning and development in tourism in such a way to boost foreign currency earnings in hard currency also dealt with.....	Private regulations	Public regulations	government regulations	local regulations	C
<input type="checkbox"/>	MCQ	Specific incentives to private investment in superstructure include the following except.....	interest rebates	credit	subsidies	fiscal aids	A
<input type="checkbox"/>	MCQ	..... Are necessary to make tourism investment attractive.	Material incentives	financial incentives	moral incentives	none of the above	B
<input type="checkbox"/>	MCQ	Lack or inadequacy of access routes to the tourist nucleus or centre is a major obstacle to .....	Development of demand	Development of supply	All of the above	none of the above	B
<input type="checkbox"/>	MCQ	The goals of Tourism development include: .....	Provision of framework for raising the living standard of the people through the economic benefits of tourism	Establishment of development program consistent with the cultural, social and economic philosophy of the government and the people of the host country or area	development of infrastructure and provision of recreation facilities for visitors and residents	All of the above	D
<input type="checkbox"/>	MCQ	..... Is not a reason for which tourism management is needed	To train human resources	To demarcate the areas for development	to properly direct development	to define infrastructure	D
<input type="checkbox"/>	MCQ	While tourism is claimed to bring enormous economic benefits, especially the lure of employment to the hungry and unemployed, its real benefits to local communities are questionable because what often happen is the ..... And .....	Pauperisation and minimalisation	bankruptcy and maximalisation	Pauperisation and marginalisation	bankruptcy and minimalisation	C
<input type="checkbox"/>	MCQ	..... And ..... Are also the basis of the Third World critique of tourism	moral and social arguments	ecological and sociocultural arguments	ecological and social arguments	economical and social arguments	B
<input type="checkbox"/>	MCQ	What is the meaning of this keyword as it applies to tourism "all ill-timed arrival of an event tht is in itself desirable"	metaphor	irony	Euphemism	personification	B
<input type="checkbox"/>	MCQ	What is the meaning of this keyword as it applies to tourism - "restoration to one's native land"	Repartriation	Banishment	Expulsion	Exile	A
<input type="checkbox"/>	MCQ	What is the meaning of this keyword as it applies to tourism "in the nature of a contract"	prescribed	promised	pledged	Contractual	D
<input type="checkbox"/>	MCQ	What is the meaning of this keyword as it applies to tourism- "Worldwide"	Universal	International	Global	Local	C



<input type="checkbox"/>							
<input type="checkbox"/>	MCQ	What is the meaning of this keyword as it applies to tourism- "treasury"	Expertrate	Expand	Exchange	Exchequer	D
<input type="checkbox"/>	MCQ	What is the meaning of this keyword as it applies to tourism - "complicated"	hard	complex	simple	easy	B
<input type="checkbox"/>	MCQ	What is the meaning of this keyword as it applies to tourism - "make an impact"	impinge	infringe	impose	affect	A
<input type="checkbox"/>	MCQ	Tourism Development Strategy was produced in .....	1992	1995	1993	1997	A
<input type="checkbox"/>	MCQ	Net foreign exchange earnings equals.....	Gross foreign exchange earnings - leakages	Gross foreign exchange earnings + leakages	Gross Foreign Exchange Earnings/ Leakages	Gross foreign exchange earning x leakages	A
<input type="checkbox"/>	MCQ	The World Tourism Convention was sponsored by.....	World Tourist Organisation	World Turnament organisation	World Tour Organisation	World Tourism Organisation	D
<input type="checkbox"/>	MCQ	..... And ..... Have played a key role in changing employment pattern in many developing countries since the 1950 onwards	Globalization and modernization	develoment and urbanization	modernization and urbanization	globalization and development	C
<input type="checkbox"/>	MCQ	The original principal aims of Coalition include the following except.....	To denounce and expose unjust practices in tourism	To focus on tourism and the effects it has on the people of the Third World	To bring awareness of the role of tourism in develoment models	none of the above	D
<input type="checkbox"/>	MCQ	GFEE means.....	Gross Fuel Enterprise Earnings	Group Foreign Expenditure Earning	Gross Foreign Exchange Earnings	none of the above	C
<input type="checkbox"/>	MCQ	Leakages vary in different Third World destinations, depending on the quality and availability of ..... And .....	local commodities and equipments	Local goods and Infrastructure	Land and labour	resources and finance	B
<input type="checkbox"/>	MCQ	IDA means .....	International Development Association	Internally Developed Associates	International Developmental Association	Internal Development Associates	A
<input type="checkbox"/>	MCQ	IBRD is ..... Lending agency	National lending agency	International lending agency	Local lending agency	none of the above	B
<input type="checkbox"/>	MCQ	IFC means.....	International Financial Corporation	International Financing Corporation	International Finance Corporation	International Final Corporation	C
<input type="checkbox"/>	MCQ	The measures for improvement of poor performance of the local bodies include:.....	Cooperation of the citizens	Friendly relationship among local elected representatives and officials	Good relations between local bodies and Tourist Resort Management	All of the above	D

<input type="checkbox"/>							
<input type="checkbox"/>	MCQ	Reasons for poor performance of local bodies could be taken care of by .....	More vigilant and properly framed policies and work mechanism adopted by the local body	Taking up tourism awareness programmes regarding beneficial as well as negative impacts	Giving destinations a share from tourism earnings to be used for the benefit of local bodies as well as residents	All of the above	D
<input type="checkbox"/>	MCQ	The reasons for poor performance of local bodies in promoting tourism include the following except	Poor finances	lack of incentives	Neither A nor B	Both A and B	D
<input type="checkbox"/>	MCQ	The following are the issues which do establish the need for the involvement of local bodies in tourism promotion and development except.....	Enhancing the sustainable capacity of destination and check what are termed as the negative impacts of tourism	An increase in tourism would bring direct/indirect benefits to the local inhabitants in the shape of earnings from marketing, sale of eatables, etc, thus giving a boost to local economy	If the tourist resort is promoted, or in other words, proper conditions are made by the local bodies to attract tourists to a place of prominence falling within its jurisdiction, it will provide a sense of pride to the locals.	All of the above	D
<input type="checkbox"/>	MCQ	Due to the susceptibility of the International Tourism to monetary fluctuations, Nigeria is attempts to mobilise investment from its own private sector through.....	Low interest and long term loans	Land at low cost	Government subsidies	All of the above	D
<input type="checkbox"/>	MCQ	Sustainability is not really an important part of infrastructural development	1	false	It may only be necessary	It is very important	D
<input type="checkbox"/>	MCQ	Public sectors have more role to play than private sectors in infrastructural development	1	false	In some cases	In all cases	B
<input type="checkbox"/>	MCQ	The concept of infrastructure in tourism has different connotations in relation to different service	1	false	Not really	somehow	A
<input type="checkbox"/>	MCQ	Why is it that the policy maker, provider of services and tourists benefit most from tourism in the most undeveloped destinations of the world?	Because of different ways of living and working	Because of different cultures, attitudes and values	Because of global division between the rich and the poor	All of the above	D
<input type="checkbox"/>	MCQ	In alternative view point, tourism of the rich to the countries of the poor does not automatically lead to the solution of economic problems or developmental objectives	1	false	strongly disagree	disagree	A
<input type="checkbox"/>	MCQ	Tourism makes people change their daily routine by taking them away from home	1	false	Not really	Most likely	A

<input type="checkbox"/>	MCQ	..... Is characterised by its willingness to forgo quality in the interests of affordability	Mass tourism	Uniform tourism	Mixed Tourism	Single tourism	A
<input type="checkbox"/>	MCQ	..... answers three basic questions: (i)What am I doing now? (ii) How can I do what I want to do successfully (iii) What do I want to do and why	Implementation	Development	Planning	Growth	C
<input type="checkbox"/>	MCQ	the following are the implication of lack of planning for tourism development except.....	Human impact	Physical impact	Marketing impact	Natural impact	D
<input type="checkbox"/>	MCQ	The agencies that promote tourism development in Nigeria include....	The Nigeria Police Force	National Parks Services	Local Government Tourism Committee	All of the above	D
<input type="checkbox"/>	MCQ	one of the following is the among the objectives of the policy on tourism	promote behavioural exchange	promote cultural exchange	promote friendship	promote moral exchange	B
<input type="checkbox"/>	MCQ	The inadequacies that prevented the NTB from achieving their laudable goals include the following, except.....	lack of goals and objectives	lack of plan implementation strategies	lack of investible funds for tourism development	inadequate trained manpower	A
<input type="checkbox"/>	MCQ	The functions of the Nigeria Tourist Board include .....	To encourage peple living in Nigeria to take their holidays in Nigeria	To encourage people living in Nigeria from abroad to visit Nigeria	Neither A nor B	Both A and B	D
<input type="checkbox"/>	MCQ	In order to direct the development of tourism in a country or at a destination, there has to be a policy with identified target and .....	a medium of achievement	tourism goal	a plan to achieve them	policy with identified targets	C
<input type="checkbox"/>	MCQ	Tourism planning is needed for a variety of reasons except.....	To properly direct developent	to prevent negative impact	to regenerate and legalise	to regulate and legislate	C

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