




eExam Question Bank

Coursecode:

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<input type="checkbox"/>	Question Type 	Question 	A 	B 	C 	D 	Answer 	Remark 
<input type="checkbox"/>	FBQ	Exchange rates is the value of a country's currency in terms of other <input type="text"/>	Currencies	TRUE				<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Vistors to natural attractions may be motivated by any number of <input type="text"/>	Reasons	TRUE				<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	A number of different techniques exist to detain <input type="text"/>	Visitors	TRUE				<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Shareholders may be divided into <input type="text"/>	Large/small	TRUE				<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Channel design can cover a variety of <input type="text"/>	Variable	TRUE				<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The role of government covers a variety of <input type="text"/>	Areas	TRUE				<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	A lot of factors influences the choice of <input type="text"/>	Middle men	TRUE				<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Intangible product is a service that is offered for <input type="text"/>	Consumption	TRUE				<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Tourism development can bring <input type="text"/>	Change	TRUE				<input type="button" value="eExam"/>

<input type="checkbox"/>								
<input type="checkbox"/>	FBQ	UK travel industry has been characterized by intense <input type="text"/>	Competition	TRUE				eExam
<input type="checkbox"/>	FBQ	Scales are an important consideration as the term <input type="text"/>	Destination	TRUE				eExam
<input type="checkbox"/>	FBQ	Consumers are always involved in the <input type="text"/>	Process	TRUE				eExam
<input type="checkbox"/>	FBQ	Exchange rates is the value of a country's currency in terms of other <input type="text"/>	Currencies	TRUE				eExam
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<input type="checkbox"/>	FBQ	Vistors to natural attractions may be motivated by any number of <input type="text"/>	Reasons	TRUE				eExam
<input type="checkbox"/>	FBQ	Tourism organization operate within a highly volatile demand <input type="text"/>	Environment	TRUE				eExam
<input type="checkbox"/>	FBQ	Acceptable levels of conflicts should be <input type="text"/>	Set	TRUE				eExam
<input type="checkbox"/>	FBQ	Channel design can cover a variety of <input type="text"/>	Variable	TRUE				eExam
<input type="checkbox"/>	FBQ	Conflict between the different orgaization within the distribution chain can <input type="text"/>	Occur	TRUE				eExam
<input type="checkbox"/>	FBQ	A lot of factors influences the choice of <input type="text"/>	Middle men	TRUE				eExam

<input type="checkbox"/>								
<input type="checkbox"/>	FBQ	Tourism development can bring <input type="text"/>	Change	TRUE				eExam
<input type="checkbox"/>	FBQ	Globalization has definite influences on human resources <input type="text"/>	Management	TRUE				eExam
<input type="checkbox"/>	FBQ	The role of government covers a variety of <input type="text"/>	Areas	TRUE				eExam
<input type="checkbox"/>	FBQ	IATA believes that Europe will follow US example of <input type="text"/>	Commission company	TRUE				eExam
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<input type="checkbox"/>	FBQ	From the tourism marketing perspective, the place is the <input type="text"/>	Product	TRUE				eExam
<input type="checkbox"/>	FBQ	Intangible product is a service that is offered for <input type="text"/>	Consumption	TRUE				eExam
<input type="checkbox"/>	FBQ	Interest rate affects the cost of <input type="text"/>	Borrowing	TRUE				eExam
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<input type="checkbox"/>	FBQ	Globalization has definite influences on human resources <input type="text"/>	Management	TRUE				eExam

<input type="checkbox"/>								
<input type="checkbox"/>	FBQ	From the tourism marketing perspective, the place is the <input type="text"/>	Product	TRUE				eExam
<input type="checkbox"/>	FBQ	Tourism organization vary greatly across national <input type="text"/>	Boundaries	TRUE				eExam
<input type="checkbox"/>	FBQ	Distribution costs in the tourism industry are <input type="text"/>	High	TRUE				eExam
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<input type="checkbox"/>	FBQ	The role of government covers a variety of <input type="text"/>	Areas	TRUE				eExam
<input type="checkbox"/>	FBQ	Promotional materials are important in bringing messages to the notice of the <input type="text"/>	Public	TRUE				eExam
<input type="checkbox"/>	FBQ	Tourism organization operate within a highly volatile demand <input type="text"/>	Environment	TRUE				eExam

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<input type="checkbox"/>	FBQ	Tourism organization belong within the service sector of the <input type="text"/>	Economy	TRUE				eExam
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<input type="checkbox"/>								
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<input type="checkbox"/>								
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<input type="checkbox"/>	FBQ	Promotional materials are important in bringing messages to the notice of the <input type="text"/>	Public	TRUE				
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<input type="checkbox"/>									
<input type="checkbox"/>	FBQ	Intangible product is a service that is offered for <input type="text"/>	Consumption	TRUE					
<input type="checkbox"/>	FBQ	Tourism is an industry motivated by <input type="text"/>	Profession	TRUE					
<input type="checkbox"/>	FBQ	Acceptable levels of conflicts should be <input type="text"/>	Set	TRUE					
<input type="checkbox"/>	MCQ	The value chain is an instrumental tool	TRUE	FALSE	Half true	Indifferent	A	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	Scale is an important consideration as the term destination	TRUE	FALSE	Half true	Indifferent	A	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	Acceptable levels of conflict should be set	TRUE	FALSE	Half true	Indifferent	A	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	Distribution costs in the tourism industry are competitive	TRUE	FALSE	Half true	Indifferent	B	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	Tourism marketers are often portayed as being challenged with selling dreams	TRUE	FALSE	Half true	Indifferent	A	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	Vertical integration , forward integration is done in two ways	TRUE	FALSE	Half true	Indifferent	A	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	Intangible product is a service that is offered for delivery	TRUE	FALSE	Half true	Indifferent	B	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	A number of techniques exist to detain people	TRUE	FALSE	Half true	Indifferent	B	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	Strategies are formulated to achieve goals at a more general level	TRUE	FALSE	Half true	Indifferent	A	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	Exchange rates is the value of a country's currency in terms of other nations	TRUE	FALSE	Half true	Indifferent	B	<input type="button" value="eExam"/>	
<input type="checkbox"/>	MCQ	IATA believes that Europe will follow the US example of commission company	TRUE	FALSE	Half true	Indifferent	A	<input type="button" value="eExam"/>	

<input type="checkbox"/>									
<input type="checkbox"/>	MCQ	Interest rates affects the cost of borrowing	TRUE	FALSE	Half true	Indifferent	A	eExam	
<input type="checkbox"/>	MCQ	Distribution costs in the tourism industry are competitive	TRUE	FALSE	Half true	Indifferent	B	eExam	
<input type="checkbox"/>	MCQ	The value chain is an instrumental tool	TRUE	FALSE	Half true	Indifferent	B	eExam	
<input type="checkbox"/>	MCQ	Tourism development can bring changes	TRUE	FALSE	Half true	Indifferent	A	eExam	
<input type="checkbox"/>	MCQ	Scale is an important consideration as the term destination	TRUE	FALSE	Half true	Indifferent	A	eExam	
<input type="checkbox"/>	MCQ	Government can influence development through fiscal and investment policies	TRUE	FALSE	Half true	Indifferent	A	eExam	
<input type="checkbox"/>	MCQ	Vertical integration , forward integration is done in two ways	TRUE	FALSE	Half true	Indifferent	A	eExam	
<input type="checkbox"/>	MCQ	Intangible product is a service that is offered for delivery	TRUE	FALSE	Half true	Indifferent	B	eExam	
<input type="checkbox"/>	MCQ	Tourism marketers are often portayed as being challenged with selling dreams	TRUE	FALSE	Half true	Indifferent	A	eExam	
<input type="checkbox"/>	MCQ	Travel agents and other middlemen do not purchase stock	TRUE	FALSE	Half true	Indifferent	A	eExam	
<input type="checkbox"/>	MCQ	Channel design can cover a lot of areas	TRUE	FALSE	Half true	Indifferent	B	eExam	
<input type="checkbox"/>	MCQ	A number of factors influence the choice of middlemen	TRUE	FALSE	Half true	Indifferent	A	eExam	
<input type="checkbox"/>	MCQ	Tourism organizers vary greatly across states	TRUE	FALSE	Half true	Indifferent	B	eExam	
<input type="checkbox"/>	MCQ	A number of different techniques exist to detain people	TRUE	FALSE	Half true	Indifferent	B	eExam	
<input type="checkbox"/>	MCQ	Strategies are formulated to achieve goals at a more general level	TRUE	FALSE	Half true	Indifferent	A	eExam	

<input type="checkbox"/>									
<input type="checkbox"/>	MCQ	Shareholders may be divided into large/small	TRUE	FALSE	Half true	Indifferent	A	eExam	
<input type="checkbox"/>	MCQ	Opportunities and threats summarizes the environmental factors that a tourism organization faces	TRUE	FALSE	Half true	Indifferent	B	eExam	
<input type="checkbox"/>	MCQ	Consumer expenditure is the amount of money consumers actually receives	TRUE	FALSE	Half true	Indifferent	B	eExam	
<input type="checkbox"/>	MCQ	Exchange rates is the value of a country's currency in terms of other nations	TRUE	FALSE	Half true	Indifferent	B	eExam	

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