

eExam Question Bank

Coursecode:

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Search:

<input type="checkbox"/>	Question Type	Question	A	B	C	D	Answer	Remark
<input type="checkbox"/>	FBQ	A means of communication where the main emphasis is predominantly Most of the significant news journalism technology emerged from	Photojournalism					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Another name for copy editing is	Editing					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The first paragraph or two or any news report is called	The Lead					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The news writing style that begins with presentation of the climax of an event before unfolding sequentially from the beginning showing how the event led to the climax is	Modified Inverted Pyramid					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	In copyright law, instances in which material may be used without permission or payment is	Fair use					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The news value connotes exactness and truthfulness	Accuracy					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The act of checking a news story for facts and eliminating unnecessary details is called	Editing					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The department that oversees newspapers circulation as well as advertisement in newspaper organisation is	Business.					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The persons who check the gallery proofs side by side the original copy for errors are called	Proofreaders					<input type="button" value="eExam"/>

<input type="checkbox"/>									
<input type="checkbox"/>	FBQ	Early-20th-century journalism that emphasized sensational sex, crime and disaster news is called <input type="text"/>	yellow journalism						eExam
<input type="checkbox"/>	FBQ	Sensational stories that do not serve the democratic function of journalism <input type="text"/>	soft news						eExam
<input type="checkbox"/>	FBQ	The paragraph that provides a smooth transition from the lead to the body by bringing in secondary facts or filling in identification for the lead is called <input type="text"/>	The bridge						eExam
<input type="checkbox"/>	FBQ	A writing style in which the climax is always presented in the first paragraph is <input type="text"/>	Inverted pyramid						eExam
<input type="checkbox"/>	FBQ	By injecting personal feelings or opinions in a straight news story, you violate the <input type="text"/> rules.	Objectivity						eExam
<input type="checkbox"/>	FBQ	A writer who writes a newsstory in such a way that the reader is not left in doubt of the meaning of words in sentences has ensured <input type="text"/>	Clarity						eExam
<input type="checkbox"/>	FBQ	"Vox Populi" means <input type="text"/>	The voice of the people.						eExam
<input type="checkbox"/>	FBQ	An interview conducted by a reporter concerning an individual's life, activities, views or character is called <input type="text"/>	Interview						eExam
<input type="checkbox"/>	FBQ	In news selection, reporting an event because of nearness of the location where the event occurred is based on what criterion <input type="text"/>	Proximity						eExam
<input type="checkbox"/>	FBQ	A form of report that analyzes the implications of issues in an event is called <input type="text"/>	Interpretative report						eExam
<input type="checkbox"/>	FBQ	Fairness and equal presentation of news event is referred to as <input type="text"/>	Balance						eExam

<input type="checkbox"/>									
<input type="checkbox"/>	FBQ	In news writing, the ability to perceive or describe something without being influenced by personal emotions or prejudices is	Objectivity						eExam
<input type="checkbox"/>	FBQ	The lead that uses superlative expressions to break the news is called	The Astonisher Lead						eExam
<input type="checkbox"/>	FBQ	A type of lead that is broken into two sentences to express two related ideas is called	Shirt-Tail Lead.						eExam
<input type="checkbox"/>	FBQ	Sketching or photographing the judge or any people or scenes in the courtroom without the permission of the court is an offence called	Contempt of Court						eExam
<input type="checkbox"/>	FBQ	A defamatory statement made in written or printed words is called	Libel						eExam
<input type="checkbox"/>	FBQ	is defamation in transients form most often through the medium of spoken words or gestures.	Slander						eExam
<input type="checkbox"/>	FBQ	is concerned with injury to reputation resulting from words written or spoken by others.	Defamation						eExam
<input type="checkbox"/>	FBQ	The major instrument for editing is	Pencil or Pen						eExam
<input type="checkbox"/>	FBQ	The editing symbols LC means	Lower case						eExam
<input type="checkbox"/>	FBQ	is the word used when we want to say "leave it as it is"	stet						eExam
<input type="checkbox"/>	FBQ	The type of lead that presents the gist of the event in the fewest possible words	Cartridge Lead						eExam

<input type="checkbox"/>											
<input type="checkbox"/>	FBQ	The type of lead that emphasizes many aspects of an event instead of concentrating on one is <input type="text"/>	Crowded Lead								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The term the fourth estate was created by <input type="text"/>	Lord Macaulay								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Public Journalism is also referred to as <input type="text"/>	Civic Journalism								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	<input type="text"/> the art and science of gathering, selecting and processing information or ideas, intelligence for dissemination to the public.	Journalism								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The first element of our syllable alphabet of today was created by <input type="text"/>	Sumerians								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The Action Group used <input type="text"/> as their mouth piece	The Tribune								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Mention any 3 techniques of interview <input type="text"/> <input type="text"/> and <input type="text"/>	Preparation,note-taking,verification								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Disrupting court proceedings amounts to <input type="text"/>	Contempt of court								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The first prototype of English newspaper is called <input type="text"/>	Contempt of court								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	<input type="text"/> is the appropriate news writing format	The Daily Courant								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The mouth piece of the Action Group was <input type="text"/>	The invented pyramid								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Mention two (2) important functions of headlines <input type="text"/> and <input type="text"/>	Captures attention,Beautifies the paper								<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Jeremy Tunstull and Lord Macaulay are mainly associated with the notion of <input type="text"/>	Press Freedom								<input type="button" value="eExam"/>

<input type="checkbox"/>									
<input type="checkbox"/>	FBQ	Two key new values are <input type="text"/> and <input type="text"/>	Objectivity, Accuracy						eExam
<input type="checkbox"/>	FBQ	List 3 determinants of news <input type="text"/> , <input type="text"/> , and <input type="text"/>	Timeliness, Proximity, Human Interest						eExam
<input type="checkbox"/>	FBQ	The Supreme court of Nigeria was established in the year <input type="text"/>	1963						eExam
<input type="checkbox"/>	FBQ	The Federal Government established (a) <input type="text"/> and (b) <input type="text"/> to fight the post-independence politicians.	Morning Star, Sunday Post						eExam
<input type="checkbox"/>	FBQ	List 3 main types of style <input type="text"/>	Formal informal and Colloquial Styles						eExam
<input type="checkbox"/>	FBQ	The laws of defamation are <input type="text"/>	Libel and Slander						eExam
<input type="checkbox"/>	FBQ	Anything that is of interest to the immediate environment can be regarded as <input type="text"/>	News						eExam
<input type="checkbox"/>	FBQ	During the Biafran war, the press was used mainly as a <input type="text"/> machinery	Propaganda						eExam
<input type="checkbox"/>	FBQ	The West African Pilot was a <input type="text"/> newspaper	Nationalist.						eExam
<input type="checkbox"/>	FBQ	The West African Pilot was published by <input type="text"/>	Dr. Nnamdi Azikiwe						eExam
<input type="checkbox"/>	FBQ	The first indigenous newspaper in Nigeria was <input type="text"/>	Nigeria Pioneer						eExam
<input type="checkbox"/>	FBQ	Robert Campbell was a newspaper publisher who published the <input type="text"/>	Anglo-African						eExam
<input type="checkbox"/>	FBQ	Iwe Irohin was published by <input type="text"/>	Rev. Henry Townsend						eExam

<input type="checkbox"/>	FBQ	Iwe Irohin was purely a _____ newspaper	Religious						eExam
<input type="checkbox"/>	FBQ	Good journalism is influenced by the _____ of the society	Social and political support.						eExam
<input type="checkbox"/>	FBQ	Technology makes _____ the work of the journalist	Easy						eExam
<input type="checkbox"/>	FBQ	The press is often referred to as _____	The Fourth Estate.						eExam
<input type="checkbox"/>	FBQ	The world's first law to specifically guarantee the freedom of the press, including limitations of this freedom was introduced in _____	Sweden						eExam
<input type="checkbox"/>	MCQ	The amount of background information needed in a cutline is influenced by which of the following factors?	Who is in the picture and what is being depicted	When and where the action occurred	Why the picture was taken and what the story tells	How and where the picture will be used.	B		eExam
<input type="checkbox"/>	MCQ	How should you use verb tenses in cutlines?	Use present, past and future tenses as in any writing	Use the present tense throughout	Describe the action in the present tense, and use appropriate tenses for background information	Use the past tense throughout.	A		eExam
<input type="checkbox"/>	MCQ	What is the purpose of a picture cutline?	To add interest to the picture	TO tell the complete story	To add information that, together with the picture, tells the story	To identify the picture elements	A		eExam
<input type="checkbox"/>	MCQ	The first sentence in a good cutline usually describes or names which of the following picture elements?	The action shown, or "what"	The persons shown, or "who"	The background details, or "when"	The news peg, or "why"	D		eExam
<input type="checkbox"/>	MCQ	What are the major components of a cutline?	Lead, bridge, action and credit line	Tie-back, identification, attribution and conclusion	Action, background information, credit line and identification	Identification, tie-in, action and background information	B		eExam
<input type="checkbox"/>	MCQ	What is the rule for the length of a cutline?	Use one line	Use one sentence	Use two or three lines	Use the fewest words that will convey the message clearly	D		eExam
<input type="checkbox"/>	MCQ	Gathering information for a cutline is similar to compiling material for what other publication element?	A film script	An editorial cartoon	A brief TV or radio announcement	A news story	A		eExam

<input type="checkbox"/>									
<input type="checkbox"/>	MCQ	The main reason headline writers use a specialized vocabulary is the necessity for which of the following?	Colorful writing	Brevity	Clarity	Originality	B		eExam
<input type="checkbox"/>	MCQ	When selecting words for a news story, you should observe which of the following rules?	Avoid unnecessary words	Use short, common words	Simplify technical words	All of the above	D		eExam
<input type="checkbox"/>	MCQ	Sentences for news stories should NOT have which of the following characteristics?	Relative brevity	A great many details	The simple declarative form	Only one thought per sentence	B		eExam
<input type="checkbox"/>	MCQ	A newspaper that circulates above 50,000 copies daily is said to be	Small	Medium	Large	Extra-large	A		eExam
<input type="checkbox"/>	MCQ	Which of the following can not be regarded as being defamatory. A word that	lowers a person in the estimate of the right thinking members of the society	exposes someone to shame, contempt or ridicule	causes other person to be shunned or avoided	flatters someone openly	C		eExam
<input type="checkbox"/>	MCQ	Which of the following does not constitute court contempt	Smoking, and rolling a cigarette in preparation for smoking	Sketching or photographing the judge or any people or scenes in the courtroom without the permission of the court	Using disrespectful language or a disrespectful tone when addressing the court or when giving evidence	Shedding tears in court	C		eExam
<input type="checkbox"/>	MCQ	Which of these is not a skill required for a good headline writer.	A keen eye for ambiguity	Knowledge of more than one language	A sharp sense of sentence structure	Accurate perception of the story.	D		eExam
<input type="checkbox"/>	MCQ	Which of these is not a function of headline.	It tells the news to the reader by way of conveying mandatorily the accurate information.	It conveys the relative significance of the news as expressed in terms of type display.	It conveys to the reader the relative seriousness of the news	It displays very prominently the news that are paid for.	B		eExam
<input type="checkbox"/>	MCQ	Which of these is not a function of the Copy Desk	Creative function	managerial function	Policing function	Copying fuction	B		eExam
<input type="checkbox"/>	MCQ	Which of the following is not a type of news-----	The straight forward news	Investigative news reports	Human Interest news	none of the above	B		eExam
<input type="checkbox"/>	MCQ	All the following are involved in newspapers production except-----	reporters	headline casters	editors	proofreaders	A		eExam
<input type="checkbox"/>	MCQ	The following are the three key interests of journalism except-----	news gathering	news processing	news disseminating	news feedback	B		eExam
<input type="checkbox"/>	MCQ	One of the following is not a department in print media organisation-----	Printing	Editorial	Production	Business	B		eExam
<input type="checkbox"/>	MCQ	The Nigerian Tribune was established by-----	Dr. Nnamdi Azikiwe	Chief Obafemi Awolowo	Tafawa Balewa	Chief Amed Yayale	B		eExam
<input type="checkbox"/>	MCQ	The West African Pilot was established by-----	Dr. Nnamdi Azikiwe	Chief Obafemi Awolowo	Tafawa Balewa	Chief Ahmed Yayale	D		eExam
<input type="checkbox"/>	MCQ	All of these were early indigenous press except-----	Lagos Daily News	Lagos Daily News	African Course	Nigeria Pioneer.	A		eExam

<input type="checkbox"/>	MCQ	All these newspapers were owned by aliens during Nigeria pre-independence except.....	Iwe Irohin Eko	The Weekly Times	The Lagos Weekly	Lagos Anchor	C	eExam
<input type="checkbox"/>	MCQ	One of the following was a pioneer of alien-dominated press in Nigeria-----	Robbert Campbell	Connel Brown	Bill Crow	Fanny Bull	B	eExam
<input type="checkbox"/>	MCQ	The newspaper, Iwe Irohin fun awon ara Egba ati Yoruba, was established in-----	1859	1856	1865	1895	B	eExam
<input type="checkbox"/>	MCQ	The first newspaper in Nigeria was established by-----	Bishop Ajayi Crowther	Herbert Macaulay	Rev. Henry Townsend	Dr. Nnamdi Azikwe	A	eExam
<input type="checkbox"/>	MCQ	The development of press in Nigeria can be classified into these eras except-----	Missionary era	Commercialization era	Alien-dominated era	Indegenous era	D	eExam
<input type="checkbox"/>	MCQ	-----war was believed to have been caused by the press.	Iraqi-American	Spanish-American	German-British	Isreali-Palestine	C	eExam
<input type="checkbox"/>	MCQ	'Nose for News' means one of the following except-----	an ability to recognise possibilities of an item of information	an ability to recognise clues which through their casual search, lead to the discovery of important information	ability to see what others cannot see naturally	the capacity to recognise the relative importance of a number of facts concerning the same general subject	C	eExam
<input type="checkbox"/>	MCQ	The first book produced by Gutenberg's invention was_____	The whole book of Psalms	Poor Richard's Almanak	The Bible	The Gutenberg Galaxy	C	eExam
<input type="checkbox"/>	MCQ	Gutenberg printing technology was developed in	1446	1450	1364	1464	D	eExam
<input type="checkbox"/>	MCQ	The earliest form of alphabets found in Egypt were called	cuneiform	hieroglyphics	cune	none of the above	B	eExam
<input type="checkbox"/>	MCQ	Sensational stories that do not serve the democratic function of journalism	hard news	soft news	yellow journalism	penny press	D	eExam
<input type="checkbox"/>	MCQ	The impact of mass printings on societies by Johannes Gutenberg's invention includes the following except:	Ability to read became a luxury	New ideas germinated and spread	Various sources of materials were published	Myths and superstitions began to fade out.	B	eExam
<input type="checkbox"/>	MCQ	The bridge can be used for which of the following purposes?	To update the reader on events related to the story	To elaborate, explain or provide authority to facts in the lead	To provide a smooth transition from the lead to the body by bringing in secondary facts or filling in identification for the lead	All of the above	D	eExam

<input type="checkbox"/>	MCQ	When writing a lead, you should abide by all except which of the following guidelines?	Answer all of the five W's and H	Present a summary of the story	Stress the news peg	Get the reader interested in reading the rest of the story	C	eExam
<input type="checkbox"/>	MCQ	To write a good lead, you should limit its length to	only one paragraph	fewer than 30 words	not more than two sentences	the fewest possible words, sentences, and paragraphs required to accomplish the objective	A	eExam
<input type="checkbox"/>	MCQ	The rule for including the five W's and H in the lead of a news story is correctly stated in which of the following principles?	Only the most important of these questions should be answered in a summary lead	Only when and where questions are always answered in the lead	Either four or five elements of the story should be included in the lead	All six questions should be answered in the lead	A	eExam
<input type="checkbox"/>	MCQ	. All except which of the following are guidelines you should use when writing sentences?	Use a simple, declarative sentences	Keep the word count consistent in sentences	Use compound sentences sparingly	Use sentences that mirror normal, informal conversation	C	eExam
<input type="checkbox"/>	MCQ	Which of the following is NOT an axiom of newswriting?	Avoid gobbledygook	Use well-known, often-used phrases	Don't use unnecessary words	Use specific words	D	eExam
<input type="checkbox"/>	MCQ	You realize that the news story you are writing is developing into two basic topics. In this case, you should follow what recommendation?	Continue to combine all the facts into one story	Select one of the topics and discard the facts on the other topic	Eliminate the story and select another unrelated topic	Write the topics as two separate news stories	D	eExam
<input type="checkbox"/>	MCQ	By injecting personal feelings or opinions in a straight news story, you violate which of the following rules?	Accuracy	Objectivity	Clarity	Unity	C	eExam
<input type="checkbox"/>	MCQ	What is the purpose of a summary lead?	To present the essential facts quickly	To give details to satisfy reader interest	To make it possible for an editor to cut the story at any point	To give the story coherence	D	eExam
<input type="checkbox"/>	MCQ	The most important aspect of a news story is based on what news element?	The who	The when	The where	The news peg	B	eExam
<input type="checkbox"/>	MCQ	Which of the following is NOT an advantage of the inverted pyramid style?	Maintains reader interest by saving the climax until the end	Presents facts rapidly and simply	Makes page layout easier	Makes writing headlines easier	B	eExam
<input type="checkbox"/>	MCQ	The climax is always presented in the first paragraph in which of the following style(s)?	Pyramid	Inverted pyramid	Literary only	Inverted pyramid and literary	D	eExam
<input type="checkbox"/>	MCQ	To construct a good story, a journalist must take good notes. Taking good notes includes which of the following techniques?	Taking notes in the same sequence as they appear in the final story	Taking notes that are meaningful	Writing legibly	Both (b) and (c) above	D	eExam

<input type="checkbox"/>	MCQ	All except which of the following are guidelines you should use when writing sentences?	Use a simple, declarative sentences	Keep the word count consistent in sentences within the same paragraph	Use compound sentences sparingly	Use sentences that mirror normal, informal conversation	B	eExam
<input type="checkbox"/>	MCQ	Which of the following sentences contains a strong, active verb?	The tank slowly rolled to a stop	The car wash was manned by the chiefs of the air station	The ship's crew ate dinner with the admiral	The men in the life raft were rescued by the destroyer	D	eExam
<input type="checkbox"/>	MCQ	Which of the following is NOT an axiom of newswriting?	Avoid gobbledygook	Use well-known, often-used phrases	Don't use unnecessary words	Use specific words	D	eExam
<input type="checkbox"/>	MCQ	You realize that the news story you are writing is developing into two basic topics. In this case, you should follow what recommendation?	Continue to combine all the facts into one story	Select one of the topics and discard the facts on the other topic	Eliminate the story and select another unrelated topic	Write the topics as two separate news stories	D	eExam
<input type="checkbox"/>	MCQ	By injecting personal feelings or opinions in a straight news story, you violate which of the following rules?	Accuracy	Objectivity	Clarity	Unity	B	eExam
<input type="checkbox"/>	MCQ	Writing a story so that facts are presented in some specific order is necessary for which of the following principles?	Coherence	Emphasis	Objectivity	Unity	D	eExam
<input type="checkbox"/>	MCQ	One of these newspapers is not part of missionary press	The African Gleamer	African Hope	Leisure Hours	African Course	A	eExam
<input type="checkbox"/>	MCQ	When writing a news release, what rule should you observe with regard to completeness and brevity?	Be brief although you may lack completeness	Assure completeness, even though the article may be lengthy	Be brief without sacrificing completeness	Assure that the article is short, even though it may be incomplete.	A	eExam
<input type="checkbox"/>	MCQ	The writer should never violate which of the following principles of newswriting?	Clarity	Accuracy	Emphasis	Unity.	A	eExam
<input type="checkbox"/>	MCQ	Society is what type of news story?	Hard news	Feature	Sports	Social	A	eExam
<input type="checkbox"/>	MCQ	A story about new regulations affecting civil servants pay is what type of news story?	Hard news	Feature	Sports	Social	D	eExam
<input type="checkbox"/>	MCQ	A story about the new football coach at the Kwara United in which his background and qualifications are detailed is what type of news story?	Hard news	Feature	Sports	Social	A	eExam
<input type="checkbox"/>	MCQ	The interrogative method of newswriting was propounded by?	Harold Lasswell	Westley and Maclean	HaroldLasswell	Ungrait and Bohnn	C	eExam
<input type="checkbox"/>	MCQ	The term "news peg" refers to what factor(s)?	Who, what, when, where, why and how facts	The dominant news elements of the story	The length of the story	The situation that the story concerns	C	eExam

<input type="checkbox"/>	MCQ	Which of the following elements must be present in every good news story?	Sex	Human interest	Immediacy	Prominence of suspense	B	eExam
<input type="checkbox"/>	MCQ	Which of these is not a skill required for a good headline writer.	A keen eye for ambiguity	Knowledge of more than one language	A sharp sense of sentence structure	Accurate perception of the story	B	eExam
<input type="checkbox"/>	MCQ	Which of these is not a function of headline	It tells the news to the reader by way of conveying mandatorily the accurate information.	It conveys the relative significance of the news as expressed in terms of type display.	It conveys to the reader the relative seriousness of the news	It displays very prominently the news that are paid for.	A	eExam
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<input type="checkbox"/>	MCQ	The first newspaper in Nigeria was established by-----	Bishop Ajayi Crowther	Herbert Macaulay	Rev. Henry Townsend	Dr. Nnamdi Azikwe	A	eExam
<input type="checkbox"/>	MCQ	The development of press in Nigeria can be classified into these eras except-----	Missionary era	Commercialization era	Alien-dominated era	Indigenous era	A	eExam
<input type="checkbox"/>	MCQ	-----war was believed to have been caused by the press.	Iraqi American	Spanish-American	German-British	Israeli-Palestine	B	eExam
<input type="checkbox"/>	MCQ	One of these was involved in the efforts to get the first world legislation that guarantee the freedom of the press	Caxton	Ruthfurn	George	Gabriel	B	eExam
<input type="checkbox"/>	MCQ	The amount of background information needed in a cutline is influenced by which of the following factors?	Who is in the picture and what is being depicted	When and where the action occurred	Why the picture was taken and what the story tells	How and where the picture will be used.	A	eExam
<input type="checkbox"/>	MCQ	How should you use verb tenses in cutlines?	Use present, past and future tenses as in any writing	Use the present tense throughout	Describe the action in the present tense; and use appropriate tenses for background information	Use the past tense throughout.	D	eExam
<input type="checkbox"/>	MCQ	What is the purpose of a picture cutline?	To add interest to the picture	To tell the complete story	To add information that, together with the picture, tells the story	To identify the picture elements	A	eExam
<input type="checkbox"/>	MCQ	What are the major components of a cutline?	Lead, bridge, action and credit line	Tie-back, identification, attribution and conclusion	Action, background information, credit line and identification	Identification; tie-in; action and background information	B	eExam
<input type="checkbox"/>	MCQ	The Nigerian Tribune was established by-----	Dr. Nnamdi Azikiwe	Chief Obafemi Awolowo	Tafawa Balewa	Chief Amed Yayale	B	eExam

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