

eExam Question Bank

Coursecode:

Choose Coursecode



Show 150 entries

Search: 

<input type="checkbox"/>	Question Type	Question	A	B	C
<input type="checkbox"/>	FBQ	Analysis can be defined as the process of extracting <input type="text"/> from facts observed.	Meaning		
<input type="checkbox"/>	FBQ	Propagation of violence and <input type="text"/> is one of the negative impact of the television in mass communication.	Pornography		
<input type="checkbox"/>	FBQ	<input type="text"/> successfully transmitted electromagnetic waves without any form of conduit.	Alexander Graham Bell		
<input type="checkbox"/>	FBQ	<input type="text"/> was modified into multi step flow.	Two Step Flow		
<input type="checkbox"/>	FBQ	While communication defines our culture, culture defines <input type="text"/> .	Realities		
<input type="checkbox"/>	FBQ	One of the advantages of oral communication is it is a learnable and improvable human activity. YES/NO <input type="text"/>	YES		
<input type="checkbox"/>	FBQ	The British Psychologist <input type="text"/> proposed the play theory dividing man's activity into work and play.	William Stephenson		
<input type="checkbox"/>	FBQ	The basic components of interpersonal communication are Sender, Feedback, Receiver and <input type="text"/>	Message		
<input type="checkbox"/>	FBQ	The <input type="text"/> theory states that media messages pass through opinion leaders to opinion followers.	Two Step Flow		

<input type="checkbox"/>					
<input type="checkbox"/>	FBQ	Without <input type="text"/> _, transaction of business and trade cannot take place.	Communication		
<input type="checkbox"/>	FBQ	<input type="text"/> communication is a form of communication that occurs among a small number of people for the purpose of solving problems.	Group		
<input type="checkbox"/>	FBQ	The <input type="text"/> function of the press gives the mass media the opportunity to keep an eye on the activities of the government and other stakeholders.	Surveillance		
<input type="checkbox"/>	FBQ	Proximity is one of the characteristics of mass communication. YES/NO <input type="text"/>	YES		
<input type="checkbox"/>	FBQ	Netcasts can be listened to from anywhere in the world regardless of the place of origin. YES/NO <input type="text"/>	YES		
<input type="checkbox"/>	FBQ	The term inferential feedback was coined by <input type="text"/> _.	Stanley Brown		
<input type="checkbox"/>	FBQ	A gatekeeper performs three major functions. YES/NO <input type="text"/>	YES		
<input type="checkbox"/>	FBQ	Transnational, Continental and <input type="text"/> are types of news agencies today.	National		
<input type="checkbox"/>	FBQ	<input type="text"/> founded the first newspaper published in Germany.	Egenolph Emmel		
<input type="checkbox"/>	FBQ	Most Nigerians prefer reading books or newspaper to watching television or listening to radio. YES/NO <input type="text"/>	NO		
<input type="checkbox"/>	FBQ	<input type="text"/> has incorporated a three dimensional form of information into the media world.	The Internet		

<input type="checkbox"/>					
<input type="checkbox"/>	FBQ	The origin of Public Relation could be traced to the <input type="text"/> —.	Ancient Greeks		
<input type="checkbox"/>	FBQ	The internet, radio and television are all regarded as examples of mass media. YES/NO <input type="text"/>	YES		
<input type="checkbox"/>	FBQ	<input type="text"/> is a type of film that presents an event or person with or without fiction based on facts.	Documentary		
<input type="checkbox"/>	FBQ	The tragic story of the popular sea story of the Titanic happened on the 15th of April <input type="text"/> —.	1912		
<input type="checkbox"/>	FBQ	The <input type="text"/> helps to provide advantageous information on current affairs.	Newspaper		
<input type="checkbox"/>	FBQ	The first magazine was published in the year <input type="text"/> —.	1704		
<input type="checkbox"/>	FBQ	The reading culture is widely embraced in Nigeria. YES/NO <input type="text"/>	NO		
<input type="checkbox"/>	FBQ	The Value Change Theory is used to induce attitudinal and <input type="text"/> changes.	Behavioural		
<input type="checkbox"/>	FBQ	<input type="text"/> is known as the inventor of radio.	Guglielmo Marconi		
<input type="checkbox"/>	FBQ	In column and <input type="text"/> pages of the new paper the correlation function of the press is best illustrated.	Editorial		
<input type="checkbox"/>	FBQ	Functional meaning of communication can be grouped into <input type="text"/> major areas.	Three		

<input type="checkbox"/>					
<input type="checkbox"/>	FBQ	The word television is a hybrid word gotten from both <input type="text"/> and Latin.	Greek		
<input type="checkbox"/>	FBQ	The tragic story of the popular titanic is a fiction YES/NO. <input type="text"/>	NO		
<input type="checkbox"/>	FBQ	<input type="text"/> is always delayed in the process of communication.	Feedback		
<input type="checkbox"/>	FBQ	The theory that describes an ideal way for media systems to be operated and structured is <input type="text"/> theory	Normative		
<input type="checkbox"/>	FBQ	The concept of broadcasting originated from <input type="text"/> -	Telephone		
<input type="checkbox"/>	FBQ	Papyrus was employed as a medium of writing in the ancient Roman and Greek world. True or false <input type="text"/>	True		
<input type="checkbox"/>	FBQ	In what year did the first Gutenberg bible appear <input type="text"/>	1456		
<input type="checkbox"/>	FBQ	Theories are derived through a process known as <input type="text"/> method	Scientific		
<input type="checkbox"/>	FBQ	The transmission of electromagnetic waves sent into space is known as <input type="text"/> -	Hertzian Waves		
<input type="checkbox"/>	FBQ	As part of the unique features of communication it distinguishes theLiving from the <input type="text"/> -	Dead		
<input type="checkbox"/>	FBQ	The first oldest known Printing Press is <input type="text"/> -	Cambridge Press		
<input type="checkbox"/>	FBQ	The positive function of mass communication over weigh the negative function. YES/NO <input type="text"/>	NO		

<input type="checkbox"/>					
<input type="checkbox"/>	FBQ	<input type="text"/> is interference that keeps message from being understood to have an effective communication.	Noise		
<input type="checkbox"/>	FBQ	The communication process involves <input type="text"/> number of stages.	Three		
<input type="checkbox"/>	FBQ	The key to how humans communicate is known as <input type="text"/> -.	Process		
<input type="checkbox"/>	FBQ	<input type="text"/> began to publish American magazine in the United State of America.	Andrew Bradford		
<input type="checkbox"/>	FBQ	<input type="text"/> says that theories enables us to put facts in perspective.	Kurt Lewin		
<input type="checkbox"/>	FBQ	The model that used ripples of pebble to describe the flow of communication is <input type="text"/>	HUB Model		
<input type="checkbox"/>	FBQ	The correlation function of mass communication is also known as <input type="text"/> function of the press	Editorial		
<input type="checkbox"/>	FBQ	The avenue through which the message is transmitted to the receiver is <input type="text"/> -.	Channel		
<input type="checkbox"/>	FBQ	The media outfit that can produce both speech and sound is <input type="text"/> -.	Radio		
<input type="checkbox"/>	FBQ	The full meaning of agency with the acronymm NAN is <input type="text"/> -.	News Agency of Nigeria		
<input type="checkbox"/>	FBQ	The full meaning of BON is <input type="text"/> -.	Broadcasting Organisation of Nigeria		
<input type="checkbox"/>	FBQ	<input type="text"/> _is the reaction of the receiver to the message received, in form of feedback.	Response		

<input type="checkbox"/>					
<input type="checkbox"/>	FBQ	<input type="text"/> and Telephone are early predecessors of radio.	Telegraph		
<input type="checkbox"/>	FBQ	Culture defines our <input type="text"/> -	Realities		
<input type="checkbox"/>	FBQ	The soviet communist theory allows organisation of the press along the lines of political conflicts. YES/NO <input type="text"/>	NO		
<input type="checkbox"/>	FBQ	The full meaning of the news agency with the acronym UPI is <input type="text"/>	United Press International		
<input type="checkbox"/>	FBQ	<input type="text"/> were called specials during the civil wars.	Reporters		
<input type="checkbox"/>	FBQ	One of the characteristics of mass communication is permanency. YES/NO <input type="text"/>	YES		
<input type="checkbox"/>	FBQ	Mass communication messages are heterogenous means <input type="text"/>	messags cannot be segragted		
<input type="checkbox"/>	FBQ	Severin and <input type="text"/> both highlighted some differences in the way in which communication can be received.	Tankard		
<input type="checkbox"/>	FBQ	<input type="text"/> _was the first successful newspaper in the world.	Boston News letter		
<input type="checkbox"/>	FBQ	The sterling Manhattan Cable Company launched its Home Box Office in the year <input type="text"/> -	1972		
<input type="checkbox"/>	FBQ	Mass communication messages are <input type="text"/> because they are fast.	Transient		
<input type="checkbox"/>	FBQ	The mass media enforce the basic norm and value of the society through their Reportage of cultural issues and event. YES/NO <input type="text"/>	YES		

<input type="checkbox"/>					
<input type="checkbox"/>	FBQ	Films that are _____ in function helps to purge people of negative emotion	Catharsis		
<input type="checkbox"/>	FBQ	_____ is the film's primary creative authority and is ultimately responsible for virtually everything that appears on the screen	Director		
<input type="checkbox"/>	FBQ	_____ is the artist and technician that is responsible for the photographic look of the film	cinematographer		
<input type="checkbox"/>	FBQ	The acronym ICT means _____	Information and Communication Technology		
<input type="checkbox"/>	FBQ	_____ idea of a global village is made possible by the emergence of the Internet	The McLuhan's		
<input type="checkbox"/>	FBQ	_____ has to do with commercial persuasion.	Advertising		
<input type="checkbox"/>	FBQ	_____ is defined as any of the consequences of mass media operation, whether intended or not, that has effectiveness and the capacity to achieve given objectives.	media effect		
<input type="checkbox"/>	FBQ	Media effect could be assessed at individual level. YES/NO _____	YES		
<input type="checkbox"/>	MCQ	Amongst the functions of interpersonal communication it is said to be desirous for many reasons which includes the following except __.	To lose information	To establish identity	Interpersonal needs
<input type="checkbox"/>	MCQ	Non-verbal communication is characterised by the following except __.	Not culturally determined	May conflict with verbal message	Largely unconscious
<input type="checkbox"/>	MCQ	An advantage of written communication is __.	Provides opportunities for record keeping	Delays feedback	Requires laborious exercise
<input type="checkbox"/>	MCQ	The following are types of oral communication except __.	Auditory communication	Speech communication	Discussion communication
<input type="checkbox"/>	MCQ	The first printing press was established in North America in __.	1935	1037	1938

<input type="checkbox"/>					
<input type="checkbox"/>	MCQ	Communication between two or more nations across international boundaries is known as	Cross cultural communication	International communication	Media communication
<input type="checkbox"/>	MCQ	___ is a type of non verbal communication	Selection	Language	Vocalics
<input type="checkbox"/>	MCQ	What is non verbal communication?	Any communication that is communicated without using words	Communication that involves conversation	Communication that provides instantaneous feedback
<input type="checkbox"/>	MCQ	The following are steps of oral communication except ___.	Dialogue	Voice communication	Locution
<input type="checkbox"/>	MCQ	As one of the disadvantages of oral communication it is possible that it lacks ____ .	permanence	communication	direction
<input type="checkbox"/>	MCQ	The following are different forms of potent barrier to an effective communication except	Physical noise	Psychological noise	Physiological noise
<input type="checkbox"/>	MCQ	By nature, mass communication audience has four peculiar features namely	Big ,heterogeneous, anonymous, simultaneous	Large,anonymous,heterogeneous,simultaneous	Message,sender,receiver,feedback
<input type="checkbox"/>	MCQ	The following are types of film except ___.	Comedy	Tragedy	Adventure
<input type="checkbox"/>	MCQ	Andrew Bradford began publishing American magazine in the year ___.	1738	1754	1741
<input type="checkbox"/>	MCQ	The following is not one of the basic function of mass communication	social interaction	business and trade	social and political development
<input type="checkbox"/>	MCQ	The media theory that advocates support for an existing political regime that brings about national economic development is ___.	Development media theory	Soviet communist media theory	Authoritarian media theory
<input type="checkbox"/>	MCQ	The magic bullet theory is also known as ___.	Social responsibility theory	Hypodermic needle theory	Authoritarian theory
<input type="checkbox"/>	MCQ	___ is a form of noise that comes from within as a result of poor mental attitude, depression and emotional stress	Physical noise	Linguistic noise	Psychological noise
<input type="checkbox"/>	MCQ	The following dates are important in the history of book production except ___.	7th to 10th century	7th to 13th century	13th to 15th century
<input type="checkbox"/>	MCQ	In England Corantos, one page news sheets were printed in English in Holland in ___.	1610	1620	1630
<input type="checkbox"/>	MCQ	Before the advent of books in the invention of writing the Egyptian alphabets appeared as___.	Cuneiform	Hieroglyphics	Greek

<input type="checkbox"/>					
<input type="checkbox"/>	MCQ	Disadvantages of interpersonal communication causes ___.	Pressure for exposure	Increased obligation	Increased insulation
<input type="checkbox"/>	MCQ	One can overcome the barriers of an effective interpersonal communication by	Listening actively	Simplifying language	Constrain emotions
<input type="checkbox"/>	MCQ	Oral communication succinctly means ___.	Communication by gestures	Communication by word of mouth	Communication by both gestures and mouth
<input type="checkbox"/>	MCQ	The following are the instruments of authoritarian control of the media except___.	Heavy taxation	Direct and subtle control of staff	Largely owned
<input type="checkbox"/>	MCQ	The above theory advocates the complete domination of the media by___.	Government	Citizens	Individuals
<input type="checkbox"/>	MCQ	___media theory is the oldest press.	Authoritarian	communist	democratic
<input type="checkbox"/>	MCQ	Communication is ever described to be ___.	Flexible	Unifying	Fixed
<input type="checkbox"/>	MCQ	The Russian Revolution is based on the postulates of ___ and ___	Marx and Aristotle	Aristotle and Socrates	Marx and Engels
<input type="checkbox"/>	MCQ	What are the 3 major functions of the gatekeepers?	limiting, expanding,re-organizing	Developing, expanding,re-interpreting	limiting,extending,re-arranging
<input type="checkbox"/>	MCQ	For any communication to be mass communicated, it must be disseminated through a mass medium such a ___.	vendors, channels, news	gatekeeper, editor, producer	radio, television, newspaper
<input type="checkbox"/>	MCQ	In mass media organizations, the gatekeepers are usually the ___.	editors	messengers	co- writers
<input type="checkbox"/>	MCQ	Among the features of mass communication ___ is not inclusive.	mass communication	impersonal and personal communication	delay feedback
<input type="checkbox"/>	MCQ	___, defined mass communication as the process of creating shared meaning between the mass media and their audience	Stanley Brown	John Bittner	Paul Newman
<input type="checkbox"/>	MCQ	Mass communication means ___	disseminating information or messages to a small set of receivers.	spreading of news to a particular set of people	sending information to a class of people
<input type="checkbox"/>	MCQ	"Omoba" cartoon strip in "punch" newspaper is a good example of ___ function of the mass media	Entertainment	Cultural transmission	Correlation
<input type="checkbox"/>	MCQ	Under the correlation function of the press the press helps to ___	Advise the press	Inform the public	Seek the opinion of the public

<input type="checkbox"/>					
<input type="checkbox"/>	MCQ	The ___ function of mass communication is synonymous to ___ role of the press	Judgement and monitoring	Surveillance and watchdog	Correlation and correcting
<input type="checkbox"/>	MCQ	The function of the mass media is divided into ___.	Four	Five	Six
<input type="checkbox"/>	MCQ	___ emerged as a result of conflict between professionalism and self regulation of the press for greater regulation of the media	Authoritarian media theory	Social responsibility media theory	Normative theory
<input type="checkbox"/>	MCQ	The Libertarian media theory prescribes ___.	That an individual does not have the authority to publish	That an individual should be free to publish	A&B above
<input type="checkbox"/>	MCQ	The 3 distinguishing features of Mass Communication includes the following except ___.	Nature of experience	The communicator	The communicating experience
<input type="checkbox"/>	MCQ	The concept of gatekeeper was first coined by ___.	Jonathan Swift	Abraham Maslow	Charles Darwin
<input type="checkbox"/>	MCQ	The gatekeepers could be defined as ___	a person that writes the editorial reports	individual group of persons who govern the travel of news items in the community channel	resource people
<input type="checkbox"/>	MCQ	The 3 distinguishing features of mass communication includes the following except ___.	nature of experience	the communicator	the communicating experience
<input type="checkbox"/>	MCQ	The only media legally subjected to been censored in most countries is ___	Radio broadcast	Newspaper	Motion pictures
<input type="checkbox"/>	MCQ	The broadcast brand of Radio Lagos is ___.	90.9fm	108.5fm	107.5fm
<input type="checkbox"/>	MCQ	Which of the following is a broadcast media outfit	Radio	New Nigeria	Cable television
<input type="checkbox"/>	MCQ	An example of internet " search " engine is	Mamma. Com	www.com	Goggle
<input type="checkbox"/>	MCQ	An example of newspaper in Nigeria is	Tell magazine	Encomium	Ovation
<input type="checkbox"/>	MCQ	The following is the reason for studying communication except	it will improve the way others see you	improve on life skill	improve on the way you view yourself
<input type="checkbox"/>	MCQ	Three parallel parts mentioned by Aristotle for an effective communication to take place includes the following except	speaker	person addressed	subject
<input type="checkbox"/>	MCQ	Communication is derived from the Latin word ___, which means ___.	Communicare—to communicate	Communido—community	Communis—comm-on
<input type="checkbox"/>	MCQ	The four working principles of soviet press in soviet communist media theory include ___.	Freedom, mass culture, truthfulness, partiality	Truthfulness, impartiality, disagreement, mass culture	Partiality ,commitment, hard work , mass culture

<input type="checkbox"/>					
<input type="checkbox"/>	MCQ	Theory and research are closely related through the ___.	Observation	Scientific method	Laws binding on them
<input type="checkbox"/>	MCQ	Detectives formulate ___ to unravel a case.	theories	laws	A&B above
<input type="checkbox"/>	MCQ	Characteristics of theory includes ___.	Scientific criteria	Scientific and aesthetic criteria	Humanistic resolution
<input type="checkbox"/>	MCQ	What are the names of the scholars that designed the HUB model	Hiebert, Ungrait ,Bohn	Herbert, Ungrait,Bragh	Helen,Ukraine,Borham
<input type="checkbox"/>	MCQ	Communication can only take place when the source's and ___.	Channel's fields of experience occurs	Destination's fields of experience overlap	Feedback takes place
<input type="checkbox"/>	MCQ	Schramm's model of communication posits that communication is __ and ___.	Interpersonal and intrapersonal	Local and interactive	Interactive and interpretative
<input type="checkbox"/>	MCQ	Theories help to ___	Investigate	Educate on topical issues	Inform
<input type="checkbox"/>	MCQ	The full meaning of PANA is ___.	Peoples Association of Nigeria	Portuguese Agency Network Agency	Pan African News Agency
<input type="checkbox"/>	MCQ	Advertising is derived from the Latin word __ which means ___.	Ad vertere--- to turn the mind towards	Vertere ad---- to backaway from	ad vertico---- to advertise
<input type="checkbox"/>	MCQ	___ proposed the verbal model of describing the way communication works	Aristotle	Lasswell	Shannon
<input type="checkbox"/>	MCQ	The great philosopher Aristotle called the study of communication __	message sending	criticism	rhetoric
<input type="checkbox"/>	MCQ	We can identify __ no. of elements in the communication process	five	six	seven
<input type="checkbox"/>	MCQ	Gatekeeping means ___.	editorial works	general duties	filtering process
<input type="checkbox"/>	MCQ	From the perspective of mass communication as an art, we consider the communicator's	intuition	fifth sense	creative abilities
<input type="checkbox"/>	MCQ	Which of the following represent the correct flow of communication process?	Source,message,channel , receiver	Message,channel,receiver ,feedback	channel,message,feedback,receiver
<input type="checkbox"/>	MCQ	The potent barrier to an effective communication is known as ___	physical sound	noise	mental noise
<input type="checkbox"/>	MCQ	___ provides the link that enables the sources and the receiver to communicate	message	receiver	channel
<input type="checkbox"/>	MCQ	What could be the reason for communication to take place?	stimulus	Interlink	Initiator
<input type="checkbox"/>	MCQ	Fidelity refers to ___.	the Hi-fi printed on electronic products	the name of a bank	the exactitude

<input type="checkbox"/>					
<input type="checkbox"/>	MCQ	Messages of mass communication coming in handy and has a medium through which the message could be passed and carried from one place to the other is known as __	portability	personal messages	mobility
<input type="checkbox"/>	MCQ	communication is made up of the following except __.	Universal in nature	Static	Intact

Showing 1 to 150 of 150 entries