MAC115

The two aspects of human language are biological and \_\_\_\_ aspects

\*Social\*

In the taxonomy of traditional media in Africa, wooden drum belongs to idiophones but Deer horn belongs to \_\_\_\_ hardware.

\*Aerophones\*

An example of iconographic class in the taxonomy of traditional African media is Flag. True or False \_\_\_\_?

\*True\*

The main channel of verbal communication is \_\_\_\_

\*Language\*

Language is a structured system of \_\_\_\_ produced based on linguistic rules.

\*Symbols\*

There is no limit to the use of human language. True or False \_\_\_?

\*True\*

Who rely more on non-verbal communication between the adults and the children when verbal and non-verbal are in conflict? \_\_\_

\*The adults\*

\_\_\_\_\_\_\_\_\_ is a set of arbitrary symbols, matched with meaning and used

by a group of people for communication

\*Language\*

If delivering speech is a form of verbal communication, then singing is a form of \_\_\_ communication.

\*Verbal\*

Waiving hand is a substitution for saying \_\_\_\_\_

\*Goodbye\*

Yawning is a substitution for gaining energy to continue working. True or false \_\_\_?

\*False\*

Wriggle, fidget, finger-tap, and arm flail body in motion constitute \_\_\_\_\_\_ communication

\*Gestural\*

Verbal communication possesses the characteristics of \_\_\_\_\_\_

\*Language\*

\_\_\_\_ means the use of designs or pastes to deliver messages, information, and warnings, stir up joy, or sorrow in and among people

\*Pigmentation\*

If black colour is used to communicate mourning then \_\_\_\_ colour is used to communicate danger.

\*Red\*

\_\_\_\_\_ colour is used to communicate purity or simplicity.

\*White\*

The ability to talk about an event that is far away in space and time is described as \_\_\_

\*Displacement\*

Visual communication can be grouped into colour and \_\_\_\_

\*Appearance\*

\_\_\_\_\_\_\_ reduces ambiguity and enhances the accuracy of message perception. '

\*Repetition\*

Ghanaians are mostly very \_\_\_\_ in complexion

\*Dark\*

Lace materials of various brands, quality and colours are more commonly used in the \_\_\_\_ part of Nigeria

\*Western\*

in Nigeria, velvet material (Akwa-Oche) is associated with the south-south and \_\_\_\_\_ geographical zones

\*south-east\*

Babaringa or Kaftan is associated with the \_\_\_ ethnic group

\*Hausa/Fulani\*

The

Abeti-aja (dog ear-shaped cap) is common among the \_\_\_\_ people

\*Yoruba\*

\_\_\_\_ pepper is used to signifies long lasting relationships as used in traditional marriage in Nigeria.

\*Alligator\*

\_\_\_\_ are media on which sound is produced through the vibration of membranes.

\*Membranophones\*

\_\_\_\_ can be used to communicate quarrel and settlement.

\*Broom\*

\_\_\_ is the oldest musical instrument.

\*Drum\*

Wooden drum is an example of\_\_\_\_ instrumental device of communication.

\*Idiophones\*

\_\_\_ is referred to in Yoruba as Agogo; Igbo, Ngbirigba; Ibibio, Nkanika; and Hausa, Kararraw

\*Bell\*

Dundun is a form of talking drum in Yoruba land. True or false \_\_\_?

\*True\*

A hunter who carries a gun with a palm frond label clearly tells the villagers that he has\_\_\_\_

\*Shooting Star\*

The talking drum that is usually beaten during hunters’ festival in Yoruba land is \_\_\_\_

\*Agere\*

\_\_\_\_\_\_\_ is the oldest musical instrument

\*Drum\*

\_\_\_\_\_\_ is used to signify that no one should visit the stream.

\*Rainbow\*

Communication is a process by which a sender passes information to the \_\_\_\_

Decoder

involves contacting, relaying and transferring of \_\_\_\_ from people, groups and communities to others

All of the options

Which of these is not a component of communication

Interest

All components of communication centre on \_\_\_\_\_

Message

“Emotions recollected in tranquillity” is also regarded as \_\_\_\_

Poetry

Traditional African communication is a \_\_\_\_ system of communication, which pervades all aspects of rural African life

complex

What sign do farmers use to signify the first to get to a meeting point?

leaves

Which of the following is not among the uniqueness of African communication system?

The message reach heterogeneous audiences simultaneously

Indigenous communication is steeped in traditional \_\_\_\_\_

culture

African communication systems are an integral part of the socio-cultural

heritage of \_\_\_\_

Africans

Which of the following is not a communication function?

None of the options

Which of the Following is a characteristic of African communication?

Channel credibility

The most common form of communication in the African traditional communication system is \_\_\_\_

Interpersonal

Language is systematic, ordered and \_\_\_\_\_\_

Preserved

The correspondence between sound and meaning of language is determined by \_\_\_\_\_\_

Culture

One important thing about African’s traditional communication is that \_\_\_\_

All of the options

Effectiveness in communication can be measured by all except one of the following

None of the options

\_\_\_\_ is second only to face in communicating emotions

Voice

It is argued that mass media are strong in creating awareness but weak in \_\_\_

Persuading people to adopt change

A type of non-verbal communication used during transactions include

All of the options

Culture is necessary for ------

a healthy society

\_\_\_ is the dissemination of cultural and artistic product for the purpose of preserving the heritage of the post

Cultural promotion

Socialization is the provision of a common \_\_\_ which enables people to operate as effective members of the society in which they live.

Fund of knowledge

\_\_\_\_\_\_\_\_ are used primarily by religious organisations to summon members to prayers and services

Bell

Ceremonies celebrated in Africa include Naming, wedding and \_\_\_\_\_\_\_

Funerals

Demonstrative communication include \_\_\_\_\_\_ and \_\_\_\_\_\_\_

Music, signal

\_\_\_\_\_\_ is mostly used to get attention, opening as well as to announce,

closing and break-time

Bell

Traditional media is characterised with force and \_\_\_\_

Credibility

The \_\_\_, \_\_\_ and \_\_\_ amongst others could reveal the speakers’ linguistic group or mother tongue

tone, intonation and sound production

visual communication channels include \_\_\_\_\_\_

All of the options

\_\_\_\_\_\_\_\_\_ are appliances of instrumental sound in traditional channels of communication.

Gongs

Musical instruments in African communication include\_\_\_\_\_\_\_\_\_\_\_\_

All of the options

Participants in a communication system can act both as \_\_\_\_ and \_\_\_\_

Recipient and disseminator

It is necessary to integrate \_\_\_ and \_\_\_ system of communication for development purposes

Traditional and modern

African communication system usefulness is in conveying messages to people out of reach of \_\_\_\_ channel

Exogenous