

eExam Question Bank

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<input type="checkbox"/>	Question Type <input type="checkbox"/>	Question <input type="checkbox"/>	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>	Answer <input type="checkbox"/>	Remark <input type="checkbox"/>
<input type="checkbox"/>	FBQ	The beneficiaries of the media in Nigeria are mostly the elites and the <input type="text"/>	Semi-literate					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Each particular language in the world is a <input type="text"/> of a particular group of people	Mother-tongue					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The traditional media is <input type="text"/> oriented	people					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	Drama in the colonial period was used along ordered and <input type="text"/> processes	Planned					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	In Africa, arts provides a <input type="text"/> function	Social					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	<input type="text"/> is a communication strategy used to bring people together to sensitize them on particular issues affecting their societies	edutainment					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	The exchange of information between two or more people with the ultimate aim of reaching agreement over issues is known as <input type="text"/>	Dialogue					<input type="button" value="eExam"/>
<input type="checkbox"/>	FBQ	<input type="text"/> is a process of bringing together all feasible inter-sectoral and social partners to identify needs and raise awareness of a particular development objective	Social Mobilization					<input type="button" value="eExam"/>

<input type="checkbox"/>									
<input type="checkbox"/>	FBQ	The way a person deals with another is a manifestation of the person's <input type="text"/>	Cultural manner						eExam
<input type="checkbox"/>	FBQ	<input type="text"/> is a series of adjustments by indigenous people to new ideas from immediate localities	History						eExam
<input type="checkbox"/>	FBQ	The <input type="text"/> was effectively used in revenue generation for the Lagos State Government in 1971?	Town crier						eExam
<input type="checkbox"/>	FBQ	In modern times traditional media of communication exist mainly in <input type="text"/>	Rural areas						eExam
<input type="checkbox"/>	FBQ	In looking at communication for development in Africa, conception, <input type="text"/> design and implementation must begin with Africans	planning						eExam
<input type="checkbox"/>	FBQ	The public realm is regarded as the <input type="text"/> of men	Preserve						eExam
<input type="checkbox"/>	FBQ	From a historical perspective, the reason for adoption of foreign culture is attributed to <input type="text"/>	Colonialism						eExam
<input type="checkbox"/>	FBQ	Strong men who are known for their remarkable contributions to the community are known as <input type="text"/>	Legends						eExam
<input type="checkbox"/>	FBQ	<input type="text"/> are told to describe how people lived, their culture, belief and consequences of actions	Myths						eExam
<input type="checkbox"/>	FBQ	According to Dobb(1966) communication does not have to be <input type="text"/> to take place	intentional						eExam

<input type="checkbox"/>								
<input type="checkbox"/>	FBQ	<input type="text"/> _are channels by which 'our creator' contact and contact activities to men	Natural phenomena					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> __in Bauchi state is strictly given to personalities due to be offered titles?	Turbaning					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> title among the Igbos admits a mature, industrious and capable adult male to the folds of elders?	Ozo					eExam
<input type="checkbox"/>	FBQ	Chieftancy installation can be traced to as far back as the origin of <input type="text"/>	Traditional Institution					eExam
<input type="checkbox"/>	FBQ	The 'aga' worn in the Eyo festival is made up of plywood and <input type="text"/>	Cloth					eExam
<input type="checkbox"/>	FBQ	The Eyo festival originated from <input type="text"/> in Ogun state	Iperu-ljebu					eExam
<input type="checkbox"/>	FBQ	The Eyo festival in Lagos Island is also known as the <input type="text"/>	Adamu- Orisa play					eExam
<input type="checkbox"/>	FBQ	In Eastern Nigeria, the New Yam festival is declared open by the announcement of the <input type="text"/>	Priest of Amadioha					eExam
<input type="checkbox"/>	FBQ	During the New Yam festival, the <input type="text"/> is the most interesting part of all activities	age-group dance					eExam
<input type="checkbox"/>	FBQ	The 'Asi Oge' festival in associated with which <input type="text"/> state in Nigeria	Rivers					eExam
<input type="checkbox"/>	FBQ	In Nigeria, festivals are mainly of two types <input type="text"/> and <input type="text"/>	cultural , religious					eExam

<input type="checkbox"/>									
<input type="checkbox"/>	FBQ	Communication with gods in order to reveal information about the future is known as <input type="text"/>	Divination						eExam
<input type="checkbox"/>	FBQ	<input type="text"/> _involves human beings seeking and getting attention for supernatural forces for various reasons	bottom-up communication						eExam
<input type="checkbox"/>	FBQ	'The itching of the palm' is classified into <input type="text"/>	Natural Phenomena						eExam
<input type="checkbox"/>	FBQ	According to Wilson in 1998, the 'esoteric' mode involves <input type="text"/> processes	intra-personal						eExam
<input type="checkbox"/>	FBQ	<input type="text"/> _communicate time tested truths about human endeavours, life situations, morals and values	Proverbs						eExam
<input type="checkbox"/>	FBQ	In many parts of Africa, <input type="text"/> and long stories are types of folk stories	Short riddles						eExam
<input type="checkbox"/>	FBQ	The importance of <input type="text"/> lies in the fact that they are an effective means of teaching morals	Folklores						eExam
<input type="checkbox"/>	FBQ	The presentations of animal characters in folklores that have human traits are known as <input type="text"/>	fables						eExam
<input type="checkbox"/>	FBQ	A folktale is a story that is purely <input type="text"/>	fictitious						eExam
<input type="checkbox"/>	FBQ	Folklores and <input type="text"/> constitute a common feature in most African traditional societies	Story telling						eExam
<input type="checkbox"/>	FBQ	Folkmedia are primarily used for <input type="text"/>	Entertainment						eExam

<input type="checkbox"/>									
<input type="checkbox"/>	FBQ	Folkmedia is mainly transmitted <input type="text"/>	Orally						eExam
<input type="checkbox"/>	FBQ	<input type="text"/> _are intangible artifact of a culture made up of customs, traditions, stories, songs, religion and superstition?	folkmedia						eExam
<input type="checkbox"/>	FBQ	Masquerades are essentially impersonation of <input type="text"/>	ancestors						eExam
<input type="checkbox"/>	FBQ	The Town crier interprets his culture to fit the <input type="text"/> of his society	objectives						eExam
<input type="checkbox"/>	FBQ	The Town crier is used as the <input type="text"/> information disseminator	all purpose	general					eExam
<input type="checkbox"/>	FBQ	A Hausa traditional announcer is known as <input type="text"/>	Mai Shela						eExam
<input type="checkbox"/>	FBQ	Most of the information disseminated from the town crier are usually from <input type="text"/>	authoritative sources						eExam
<input type="checkbox"/>	FBQ	Control exercised by traditional rulers over dissemination of information is referred to as <input type="text"/>	gate keeping						eExam
<input type="checkbox"/>	FBQ	Information is relayed through the town crier both publicly and <input type="text"/>	simultaneously						eExam
<input type="checkbox"/>	FBQ	Among the Igbos, the age grades are part of the <input type="text"/>	traditional authorities						eExam
<input type="checkbox"/>	FBQ	The Ohaneze N'digbo group is a typical example of <input type="text"/> groupings	Kinship						eExam
<input type="checkbox"/>	FBQ	There are basically <input type="text"/> groups of institutional structures for effective communication	four						eExam

<input type="checkbox"/>									
<input type="checkbox"/>	FBQ	According to Nwuneli in 1983, channels represent only the hardware in the information transfer process, while the software aspect represents information which originates from <input type="text"/>	authoritative sources						eExam
<input type="checkbox"/>	FBQ	Social gatherings can either be organized or <input type="text"/>	spontaneous						eExam
<input type="checkbox"/>	FBQ	Akpan (1977) described the traders in a market place as <input type="text"/>	news bearers						eExam
<input type="checkbox"/>	FBQ	In African societies, the market place is an effective <input type="text"/> __of information dissemination	Informal channel						eExam
<input type="checkbox"/>	FBQ	An institutionalized activity occurring at a definite place and involving the meeting people there at a particular is known as <input type="text"/> according Hodder (1964)	Market						eExam
<input type="checkbox"/>	FBQ	Wang in 1982 stated that some venue oriented communication media involve <input type="text"/>	interpersonal communication						eExam
<input type="checkbox"/>	FBQ	The three types of names are personal name, family name and <input type="text"/>	Creative name						eExam
<input type="checkbox"/>	FBQ	<input type="text"/> __communicate and tell stories about people and events at the same time at christening?	Names						eExam
<input type="checkbox"/>	MCQ	In what years did Chief Melford Okilo use Pidgin English in his campaigns? _____	1979 & 1983	1983 & 1993	1983 only	None of the above	A		eExam
<input type="checkbox"/>	MCQ	Pidgin English as a medium of communication has been criticized for one of these reasons_____	Deficiency in vocabulary	Unpolished nature	Diversity	None of the above	A		eExam
<input type="checkbox"/>	MCQ	The origin of Pidgin English in Nigeria dates back to? _____	17th century	14th century	19th century	15th century	D		eExam

<input type="checkbox"/>	MCQ	Which among the following are potent channels to reach the non-literate members of the society? _____	Television	Newspaper	Radio	None of the above	C	eExam
<input type="checkbox"/>	MCQ	In what year did the then Federal Commissioner for Information say that 'the role of the media is to give full enlightenment to the people of the country' _____	1975	1970	1965	1966	A	eExam
<input type="checkbox"/>	MCQ	All back African Countries are ex-colonial territories except? _____	Ethiopia	Egypt	Israel	Zimbabwe	A	eExam
<input type="checkbox"/>	MCQ	For a language to become a national language, it needs to be _____	A commonly spoken by most tribes	Should be politically neutral	Should be liked by most of the indigenes	None of the above	B	eExam
<input type="checkbox"/>	MCQ	The language which a group of people, considered to be the inhabitants of an area, acquired in their early years which normally becomes their natural instrument of thought and commerce is known as? _____	Endogenous language	Indigenous language	Lingua franca	None of the above	B	eExam
<input type="checkbox"/>	MCQ	The effective of the traditional media can be traced back to what time? _____	Colonial era	Ancient times	After Christ	Mundane times	A	eExam
<input type="checkbox"/>	MCQ	A social process designed to seek a common understanding among an initiative is called? _____	Programme communication	Development communication	Heterogeneous communication	None of the above	B	eExam
<input type="checkbox"/>	MCQ	In the youth culture, tape recorders serve as an appropriate channel to _____?	Spread hate	Spread facts	Spread attitudes	All of the above	D	eExam
<input type="checkbox"/>	MCQ	The success of an edutainment broadcast depends largely on? _____	Judicious use of time	Judicious of funds	Appropriate use of the media	Appropriate choice of words	A	eExam
<input type="checkbox"/>	MCQ	What is one of the major characteristics of edutainment? _____	It message is filled with humour	It requires ongoing consultation with experts on the filed	It develops as part of historical culture	None of the above	B	eExam
<input type="checkbox"/>	MCQ	What is known as the 'mirror of life' with everything therein? _____	Humour	Comedy	Drama	Story telling	C	eExam

<input type="checkbox"/>								
<input type="checkbox"/>	MCQ	What is the major tool used for edutainment? _____	Poetry	Songs	Drama	Comedy	C	eExam
<input type="checkbox"/>	MCQ	The following are channels for networking, excluding _____	Internet	Publications	Clubs	Comic shows	D	eExam
<input type="checkbox"/>	MCQ	A research based consultative process of addressing knowledge, attitudes and practices through identifying, analyzing, and segmenting audiences and participants by providing them information through well defined strategies using a mix of interpersonal and other media channels is known as ? _____	Social programme	Programme communication	Social networking	Social mobilization	B	eExam
<input type="checkbox"/>	MCQ	The three main communication strategies adopted by development agencies are programme communications, advocacy and which of these below? _____	Social mobilization	Social communication	Social networking	None of the above	A	eExam
<input type="checkbox"/>	MCQ	According to Ibagere (1994) modernization affects about what percentage of the African people? _____	0.25	0.2	0.3	0.5	B	eExam
<input type="checkbox"/>	MCQ	Chiejina (1981) discovered that people depended heavily on traditional information sources like the village gong-man, the drum and _____?	Village square	Village chiefs	The kings	High priest	A	eExam
<input type="checkbox"/>	MCQ	In a village, who is considered to be the most dependable source of information? _____	Diviner	Chief priest	Traditional announcer	Courier chiefs	C	eExam
<input type="checkbox"/>	MCQ	Africans rely more on informal networks of kinship structure and sectional interest when what happens? _____	Changing occupation	Changing status	Contesting for a political post	All of the above	C	eExam
<input type="checkbox"/>	MCQ	The operations of natural and assumed kinship grouping is referred to as? _____	The primordial realm	The Civic realm	The public realm	The people realm	A	eExam
<input type="checkbox"/>	MCQ	Okigbo in 2004 identified two publics as civic and primordial. This means that _____	There are two types of publics	Publics can be subdivided into two groups	There are different types of the African publics	There are two sides of Africans	D	eExam

<input type="checkbox"/>								
<input type="checkbox"/>	MCQ	From a contemporary perspective, what is responsible for the adoption of foreign pop culture? _____	Exposure to foreign media independence	Exposure to foreign media content	Exposure to peer groups	None of the above	B	eExam
<input type="checkbox"/>	MCQ	People in Legends in most cases seem to have _____	Muscular strength	Inner beauty	Talents	Supernatural powers	D	eExam
<input type="checkbox"/>	MCQ	Stories from ancient times about people and events which may be true or untrue are called?_____	Myths	Folklores	Legends	Folktales	C	eExam
<input type="checkbox"/>	MCQ	According to Ore (1980) myths are usually? _____	Fictitious stories	Ancient stories	Forgotten stories	Fairytales	A	eExam
<input type="checkbox"/>	MCQ	One of these is true about myths_____	Gives account of actions by supernatural beings	Gives account of human beings	Reminds people of their ancestors	None of the above	A	eExam
<input type="checkbox"/>	MCQ	In indigenous communication, other than human beings what else communicates?_____	Dead beings	Natural phenomena	Ghosts	Non-living things	B	eExam
<input type="checkbox"/>	MCQ	The mode in which communication is between two or more minds are affected through other means apart from the known channel of senses is called?_____	Dreams	Teleporting	Disappearing	Telepathy	D	eExam
<input type="checkbox"/>	MCQ	Ibagere in 1994 described dreams as ?_____	Experiences in the spiritual realm	Experiences on a higher plane	Experiences from day to day happenings	Experiences from the past	B	eExam
<input type="checkbox"/>	MCQ	For 'Ozo' title holders in Igbo land, the most important symbol of the ancestors is?_____	Fofor	Ofo	Mpaka	None of the above	B	eExam
<input type="checkbox"/>	MCQ	When a supernatural being through its agents communicates directives to its priests, this is known as ?_____	Bottom-up communication	Superficial communication	Top-down communication	Flat communication	C	eExam
<input type="checkbox"/>	MCQ	The festival of Isis and Osiris is celebrated in what country ?_____	Egypt	Ethiopia	South Africa	Italy	A	eExam
<input type="checkbox"/>	MCQ	The worship of departed relatives who are believed to have become powerful spirit beings is called? _____	Divination	Ancestral worship	Consultation	Paganism	B	eExam

<input type="checkbox"/>									
<input type="checkbox"/>	MCQ	According to Mede (1998) the information or messages from the diviners help in?_____	Regulating message dissemination	Regulating behavioural pattern of community members	Regulating the activities of cultists	None of the above	B	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	One of the following is an example of top-down communication_____	Ancestral worship	Divination	Festivals	Dreams	D	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	According to Akpabio(2003) Extra-mundane communication can be divided into how many groups?_____	2	3	4	1	A	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	Extra-mundane communication can also be referred to as ?_____	Super-active communication	Communication between deities	Supernatural communication	Ancient communication	C	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	A short story that teaches a moral lesson is known as ? _____	Parable	Proverb	Folktale	Fairytales	A	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	Witty sayings said in verses that are meant to deliver strong messages are known as?_____	Prodigies	Proverbs	Fairytales	All of the above	B	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	Stories from a particular place that was originally passed on to people in spoken form are called? _____	Parables	Folklores	Proverbs	Fairytales	B	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	How is information in Folk media transmitted from generation to generation? _____	Hierarchical manner	Ritualized pattern	Undiluted form	None of the above	B	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	All these are components of Folk media, except? _____	Parades	Carnivals	Folk drama	March-past	D	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	What is considered as a 'memory' of a collective people?_____	Fairytales	Traditional media	Bible	Folk media	D	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	Folklores, parables and proverbs are considered as what in Nigeria?_____	Traditional media	Folk media	Traditional-social media	None of the above	B	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	Nwuneli in 1983 stated that the only aspect the traditional announcer can influence the disseminated information is the _____	Mode of delivery	Speech strategy	Length of speech	None of the above	A	<input type="checkbox"/>	eExam
<input type="checkbox"/>	MCQ	The position of the 'gbohunbohun' in Yoruba land is in most cases? _____	Inherited	Appointed	Rewarded	None of the above	A	<input type="checkbox"/>	eExam

<input type="checkbox"/>	MCQ	According to Ogwezzy (1983), the quickest and widest way of relaying news in the traditional way is through?_____	Gatekeepers	Traditional announcers	Traditional spokes men	The people	B	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	What role do the traditional announcers play in the traditional communication system?_____	They are gatekeepers	They serve as 'broadcasting stations'	They are the voice of the people	They serve as the newspapers	B	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	In Nigeria, Courier chiefs serves as _____	In Nigeria, Courier chiefs serves as.....	Assistant kings	Lesser chiefs assisting palace chiefs	None of the above	A	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	Information from Town criers are disseminated in what way?_____	Physically	Vertically	Horizontally and vertically	Horizontally	C	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	In the Tiv communities in Nigeria, the 'Bam' forum is _____	Where widows come together to help one another	Where people come together to contribute money to help one another	A group of people who share a common goal	None of the above	B	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	The following are examples of community based organizations, except_____	Age grade	Village meetings	Men's meeting	Association of hair dressers	D	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	Nigeria is made of how many ethnic groups? _____	Less than 220	Less than 250	More than 250	280	C	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	Venue oriented communication is? _____	Structured	Organized	Spontaneous	None of the above	C	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	In some literature, venue-oriented communication is also referred to as? _____	Unstructured channels	Structured channels	Rigid channels	Organized channels	A	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	Olusanya and Olorude (1994) also stated that names function as? _____	Links with origin	Links with town names	Links with other deities	Links with departed family members	D	<input type="button" value="eExam"/>
<input type="checkbox"/>	MCQ	All over the world, names function as ? _____	Beautification	Identification	Authority	None of the above	B	<input type="button" value="eExam"/>

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