Question QFB1 : Vox populi means, the \_\_\_\_\_\_\_\_\_\_ of the people  
Answer: voice  
  
Question QFB2 : An essential quality of a good writer is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Clarity  
  
Question QFB3 : The type of lead that is broken into two sentences expressing two related ideas is known as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ lead  
Answer: Shirt-Tail  
  
Question QFB4 : Another phrase for full stop is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Period  
  
Question QFB5 : The headline writer must review his writing endlessly to detect \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Ambiguity  
  
Question QFB6 : Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Conflict  
  
Question QFB7 : In writing the news story, it is important to answer the \_\_\_\_\_\_\_\_\_\_ in the lead  
Answer: 5W & H  
  
Question QFB8 : TV networks that sends the same information to all the stations at the same time is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ network  
Answer: Broadcast  
  
Question QFB9 : News reporting and news writing falls within the fold of ­­­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Journalism  
  
Question QFB10 : The art of protecting a person’s reputation from unjustified attack through publication is called \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Defamation  
  
Question QFB11 : The right to be left alone is the right to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: privacy  
  
Question QFB12 : The newspaper library, where published stories, photographs and resource material are stored for reference purposes is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Morgue  
  
Question QFB13 : The heading on the editorial page that gives information about the newspaper is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Masthead  
  
Question QFB14 : The heat of news gathering operations is the \_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Newsroom  
  
Question QFB15 : The focal message of advertising is to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Persuade  
  
Question QFB16 : The most widely used internet facility for news reporting is the \_\_\_\_\_\_\_\_\_\_ mail  
Answer: Electronic  
  
Question QFB17 : A theory can be considered a good one if it possess the characteristics of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Observation  
  
Question QFB18 : The practice of quoting or crediting a story to a source refers to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Attribution  
  
Question QFB19 : Fourth Estate of the Realm also means \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: watchdog  
  
Question QFB20 : Area assigned to a reporter for regulation coverage is known as a \_\_\_\_\_\_\_\_\_\_\_  
Answer: Beat  
  
Question QFB21 : News of the day is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Bulletin  
  
Question QFB22 : A line identifying the author of a story, name of a reporter who wrote the story is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Byline  
  
Question QFB23 : A story that is timely and interesting but not strictly news is known as \_\_\_\_\_\_\_  
Answer: Feature  
  
Question QFB24 : The free press theory is also known as \_\_\_\_\_\_\_\_\_\_\_\_\_ theory  
Answer: Libertarian  
  
Question QFB25 : Determinants of news is the \_\_\_\_\_\_\_\_\_\_\_\_\_\_ it has on an individual  
Answer: Impact  
  
Question QFB26 : The news story consist of two major parts known as the lead and \_\_\_  
Answer: conclusion  
  
Question QFB27 : The first paragraph of the news story is the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Lead  
  
Question QFB28 : One of the greatest strengths of broadcast news is its \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Immediacy  
  
Question QFB29 : Triple spacing is the attribute of a good \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ news copy  
Answer: Broadcast  
  
Question QFB30 : Video prompter is an electronic device used in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ copies text lens  
Answer: Projecting  
  
Question QFB31 : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ mail is the most widely used internet facility for news reporting  
Answer: Electronic  
  
Question QFB32 : Effective copy is a product of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Research  
  
Question QFB33 : One of major problems of interview is non \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Truthfulness  
  
Question QFB34 : An account of event as covered by the media establishment is known as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: News  
  
Question QFB35 : A network of networks is also referred to as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Internet  
  
Question QFB36 : The electronic mail is also known as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: e-mail  
  
Question QFB37 : News is news when it is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Interesting  
  
Question QFB38 : The greatest news is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ news  
Answer: Bad  
  
Question QFB39 : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ mail is the most widely used internet facility for news reporting  
Answer: Electronic  
  
Question QFB40 : What part of the story can either make the reader want to read the story to the end or turn off at the next available opportunity is the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Lead  
  
Question QFB41 : The portion of the news story that follows the lead is called the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Body  
  
Question QFB42 : News stories are usually written in inverted \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ style  
Answer: pyramid  
  
Question QFB43 : The lead \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ a story  
Answer: Summarises  
  
Question QFB44 : A timely report of an event is known as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: News  
  
Question QFB45 : Mrs Ambrose said journalism students should deal with ideas, not mechanical techniques. This statement is an \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ quotation  
Answer: Indirect  
  
Question QFB46 : In speech coverage, the reporter is likely to be faced with the problem of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Theme  
  
Question QFB47 : Stories from news conference must include \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and identity of the speaker  
Answer: Name  
  
Question QFB48 : One of the characteristics of live broadcasting is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Immediacy  
  
Question QFB49 : The place where an accident occurred is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Scene  
  
Question QFB50 : A time by which a reporter, editor or desk must have completed schedule work is termed as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Deadline  
  
Question QMC1 : The lead to every news story is the \_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer:  
  
Question QMC2 : The basic duty of a journalist is to \_\_\_  
Answer:  
  
Question QMC3 : The beat is usually assign to a \_\_\_  
Answer:  
  
Question QMC4 : The bulletin is also referred to as the  
Answer:  
  
Question QMC5 : \_\_\_ is to identify the author of a story, name of the reporter who write the story  
Answer:  
  
Question QMC6 : The main purpose of the double feature lead is in news writing is to \_\_\_  
Answer:  
  
Question QMC7 : State the two major parts that consist a news story  
Answer:  
  
Question QMC8 : The traditional function of the press that involves collection and distribution of information is \_\_  
Answer:  
  
Question QMC9 : The function of the press that refers to interpretation of information about environment and prescription of reaction of events is called \_\_\_  
Answer:  
  
Question QMC10 : The professional law that guides and regulates the conduct of journalists is known as \_\_\_  
Answer:  
  
Question QMC11 : The focal point of advertisement is to \_\_\_  
Answer:  
  
Question QMC12 : Air time simply means the time which\_\_\_ is broadcasted  
Answer:  
  
Question QMC13 : Effective copy is the product of  
Answer:  
  
Question QMC14 : A telephone conversation or interview recorded for inter playback on air is referred to as \_\_\_  
Answer:  
  
Question QMC15 : A channel that is assigned to a radio or a television station is called  
Answer:  
  
Question QMC16 : Using the present tenses in reporting is one of the basic attributes of the \_\_\_\_media  
Answer:  
  
Question QMC17 : A news story that is peculiar to a particular newspaper is referred to as \_\_\_  
Answer:  
  
Question QMC18 : A story that is timely and interesting but not strictly news is known as \_\_\_  
Answer:  
  
Question QMC19 : The newspaper library, where published stories photographs and resource material are stored for reference purposes is called a  
Answer:  
  
Question QMC20 : The heading on the editorial page that gives information about the newspaper is called \_\_\_  
Answer:  
  
Question QMC21` : The heart of news gathering operation is the  
Answer:  
  
Question QMC22 : The theory that places emphasis on the moral of persons and institution which operate the mass media is \_\_\_  
Answer:  
  
Question QMC23 : The free press theory is also known as \_\_\_  
Answer:  
  
Question QMC24 : The major determinant of news is the \_\_\_which it has on the audience  
Answer:  
  
Question QMC25 : To gather facts of news story means to  
Answer:  
  
Question QMC26 : A journalist that is just beginning as a reporter is known as a  
Answer:  
  
Question QMC27 : A time by which a reporter, editor or desk must have completed schedule work is called \_\_\_  
Answer:  
  
Question QMC28 : The part of the story that makes a reader wants to read more is the \_\_\_  
Answer:  
  
Question QMC29 : News attribution is the practice of\_\_\_\_\_\_ a story to a source  
Answer:  
  
Question QMC30 : Nearness of news story to a source means  
Answer:  
  
Question QMC31 : The portion of a news story that follows the lead is called  
Answer:  
  
Question QMC32 : The portion of a news story that follows the lead is called  
Answer:  
  
Question QMC33 : The type of journalism that computer software are used to collect information in databases, analyse public record with spread sheets and statistical programs refers to  
Answer:  
  
Question QMC34 : Sending a news story to newsroom usually by wire or telephone is called  
Answer:  
  
Question QMC35 : Most news writers rarely use quotation marks because of  
Answer:  
  
Question QMC36 : An unattached news writer to a media house is called  
Answer:  
  
Question QMC37 : A major story displayed at the top of page one is \_\_\_  
Answer:  
  
Question QMC38 : The log in broadcasting means  
Answer:  
  
Question QMC39 : In reporting for the broadcast media, one of the cardinal characteristics is the use of abbreviations  
Answer:  
  
Question QMC40 : The process of preparing a newspaper for publication by placing news stories and advertisement in appropriate positions in the newspaper is called  
Answer:  
  
Question QMC41 : The heading on the editorial page that gives information about the newspaper is known as  
Answer:  
  
Question QMC42 : The newspapers that is usually produced to be used by afternoon or evening is called  
Answer:  
  
Question QMC43 : The word or words placed on a copy to designate the story is a  
Answer:  
  
Question QMC44 : Another name for closing the form of an edition is  
Answer:  
  
Question QMC45 : The sentence or sentences relating a story to event covered in previous stories is called a  
Answer:  
  
Question QMC46 : The interview that is meant to reveal facts and opinion is an\_\_\_\_\_ interview  
Answer:  
  
Question QMC47 : The place where an accident occurred is referred to as a  
Answer:  
  
Question QMC48 : Buy and selling of goods and services via the net is known as  
Answer:  
  
Question QMC49 : One of the characteristics of live broadcasting is  
Answer:  
  
Question QMC50 : \_\_\_ is meant to protect a person’s reputation from unjustified attack through publication?  
Answer: