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FBQ	Man's ability to feel and empathize with others makes it possible for him/her to behave	Harmoniously					eExam
FBQ	Theory states that it is the result or consequence of actions that determine the rightness or wrongness of such action	Teleological					eExam
FBQ	Teleological theory of ethics is also called	Consequentialism					eExam
FBQ	_, an action is justified if the intentions of the doer are good, regardless of the consequences that ensure from the action	Emmanuel Kant					eExam
FBQ	As a reporter, some of your morally correct principles and standards could be compromised in certain circumstances. This is the position of	Situational ethics					eExam
FBQ	Absolutist theory of ethics is based on the	Absolutism					еЕхат
FBQ	An action is either good or bad depending on the context in which it was made. This is the position of	Relativist theory					eExam
FBQ	Objectivist theory holds that ethics is rather than emotional	Rational					eExam

FBQ	With regards to the ethics of news writing and reporting, the journalist acts according to his/her whims and caprices	Antinomian			eExam
FBQ	Antinomian theory is closely related to	Subjectivist ethical theory			eExam
FBQ	The abuse of freedom by the press in the 20th Century led to the calls for a	Responsible press			eExam
FBQ	Journalistic ethics is ultimately concerned with for journalistic actions	Moral principles			eExam
FBQ	Journalistic ethics as a branch of philosophy helps journalists' in determining what is	Publishable			eExam
FBQ	theory believes that the press have certain obligations to society which must be accepted and fulfilled	Social Responsibility			eExam
FBQ	The excesses of  necessitated the need for the society to demand a high moral standard from journalists	The Libertarian theory			eExam
FBQ	Journalistic professional ethical norms first began to be codified in	Early 1920s			eExam
FBQ	The International principles of Professional Ethics in journalism emerged in	1983			eExam
FBQ	The first code of ethics for journalists in Nigeria was established in	1979			eExam
FBQ	The Umbrella Code for journalists in Nigeria is	Nigeria Press Organization	NPO		eExam

FBQ	The first code of ethics for journalists in Nigeria was established in	1979			eExam
FBQ	codes reflect an organization's commitment to certain standards of conduct	Institutional codes			eExam
FBQ	is the body expected to interpret the code while acting as a judicator when any of the provisions of the code is breached	Nigerian Press Council	(NPC)		eExam
FBQ	Generally, abbreviations should be used in broadcast copy. True or False?	False			eExam
FBQ	helps stories move in a smooth, logical order from field to the next	Transitions			eExam
FBQ	The first and last keepers in the news gathering business are reporter and respectively	Editor			eExam
FBQ	Reporters' area of specialization is often called	Beat			eExam
FBQ	Reporters who cover specialized beats in both the print and electronic media have the same functions. True or False?	True			eExam
FBQ	Cut line is also called	Caption			eExam
FBQ	The  naturally makes the first decision on what constitutes news	Reporter			eExam
FBQ	A beat reporter could be regarded as a	Specialist			eExam
FBQ	The most used lead in Nigerian national newspapers is	Summary lead			eExam

FBQ	Specialist reporters could also be regarded as	Bureau Chiefs			eExam
FBQ	Special reporter could be assigned to report crime, sport or business. True or false?	True			eExam
FBQ	Objectivist theory holds that ethics is	Rational			eExam
FBQ	Surveillance of the environment has to do with	Information gathering and distribution			eExam
FBQ	Transmission of the social heritage from one generation to the next is	Socialization			eExam
FBQ	lead is almost like a headline. It is usually a short sentence but if deployed effectively, can have great effect.	Bullet			eExam
FBQ	The Inverted Pyramid Format of writing means the story begins with	The climax			eExam
FBQ	Embargoed news materials are termed HFR. This means	Hold for Release			eExam
FBQ	A broadcast to a station to be recorded or sent to another station or other stations is called	A feed			eExam
FBQ	The name of the city or town and date, which are placed at the beginning of stories that do not have local origin is called	Dateline			eExam
FBQ	All radio and television scripts beside commercials is called	Continuity			eExam
FBQ	A radio spectrum frequency assigned to a radio or television station(s) is called	Channel			eExam

FBQ	Cut line is also called	Caption			eExam
FBQ	The standard radio broadcasting - AM means	Amplitude Moderation			eExam
FBQ	Information that may be used by a reporter on his/her own responsibility and cannot be attributed even to a "reliable source" is called	Background			eExam
FBQ	A telephone conversation or interview recorded for later playback on air is called	Beeper			eExam
FBQ	The instrument most professions, including the media profession uses to regulate the professional conduct of their members is codified as	Ethics			eExam
FBQ	The attributes of a journalist requires that he/she develops the ability to be impartial, impersonal and dispassionate	Objectivity			eExam
FBQ	Programmes broadcast seven days a week at the same time is called	Across the board			eExam
FBQ	A reporter who has a natural instinct for news, could easily identify news, is said to have	A nose for news			eExam
FBQ	Journalism is sometimes metaphorically regarded as in a hurry	History			eExam
FBQ	Reporters' area of specialization or coverage is journalistically referred to as	Beat			eExam
FBQ	Because the reporter helps chronicle events as they happen, he/she is fondly regarded as	Unknown historian			eExam

FBQ	From the perspective of Lasswell and Wright (1948), when the press collects and distributes information, it is engaging in	Surveillance of the environment			еЕхат
FBQ	The media function that concerns interpretation and analysis is regarded by Lasswell & Wright as	Correlation			eExam
FBQ	is the main theme of the story which provides the spine of the story.	The newspoint			eExam
FBQ	When events that depart from everyday experiences make news, it is because of the involved.	Oddity or unusual			eExam
FBQ	involves crediting a story to a source.	Attribution			eExam
FBQ	theory consists mainly of guidelines, techniques, traditions and conventions that guide the work of media production	Working theory			eExam
FBQ	The former Editor of The Times, Herold Evans, says News is	People			eExam
FBQ	Theory states that it is the result or consequence of actions that determine the rightness or wrongness of such action	Teleological			eExam
FBQ	The four theories of the press could also be aptly describes as	Normative			eExam
FBQ	theory calls for decentralization and localization of mass media structures and control in order to ensure community participation in media activities	Democratic- Participant media theory			eExam

FBQ	If your job is to make inquiries rather than attend a function, the section of the library should be your first port of call	Cuttings					еЕхат
FBQ	The four theories of the press is associated with Siebert, Peterson and	Schramm					eExam
FBQ	The head of the newsroom operations is	News Editor					eExam
FBQ	In the Newsroom, the head holds his/her regular briefings over the	News desk					eExam
FBQ	VDU screens means	Visual Display Unit					eExam
FBQ	Restore the cancelled version written in a copy is designated as	stet					eExam
FBQ	Information given to a reporter in complete confidence and should not be printed under any circumstances is called	Off-the-record					eExam
FBQ	The word(s) placed on a copy to designate the story is called	Slug					eExam
FBQ	The Newspaper library, where published stories, photographs and resource materials are stored for reference purposes is called	Morgue					еЕхат
FBQ	The heading on the editorial page that gives information about the Newspaper is called	The masthead	Masthead				eExam
FBQ	In a radio or TV station, the schedule of broadcasting is called	A log	Log				eExam
MCQ	Man's ability to feel and empathize with others makes it possible for him/her to behave	Harmoniously	Harmoniously	Morally	Religiously	A	eExam

MCQ	Theory states that it is the result or consequence of actions that determine the rightness or wrongness of such action	Teleological	Dominant	Deontological	Radical moralist	A	eExam
MCQ	Teleological theory of ethics is also called	Hormonology	Consequentialism	Absolutism	Cynicism	В	eExam
MCQ	According to, an action is justified if the intentions of the doer are good, regardless of the consequences that ensure from the action	Socrates	Merrill	Aristotle	Emmanuel Kant	D	eExam
MCQ	As a reporter, some of your morally correct principles and standards could be compromised in certain circumstances. This is the position of	Teleological theory	Deontological theory	Consequentialism	Situational ethics	D	eExam
MCQ	Absolutist theory of ethics is based on the of ethics	Relativism	Universality	Context	Absolutism	D	eExam
MCQ	An action is either good or bad depending on the context in which it was made. This is the position of	Situational ethics	Teleological theory	Relativist theory	Dominant theory	С	eExam
MCQ	Objectivist theory holds that ethics is rather than emotional	Rational	Objective	Moral	Subjective	A	eExam
MCQ	With regards to the ethics of news writing and reporting, the journalist acts according to his/her whims and caprices	Lazy	Objective	Antinomian	Situation	С	eExam
MCQ	Antinomian theory is closely related to	Situational ethical theory	Subjectivist ethical theory	Objectivist ethical theory	Antinomian ethical theory	В	eExam
MCQ	The abuse of freedom by the press in the 20th Century led to the calls for a	Responsible press	Objective press	Free press	Dedicated press	A	eExam
MCQ	Journalistic ethics is ultimately concerned with for journalistic actions	Objective principles	Journalism values	Moral principles	Journalism principles	С	eExam
MCQ	Journalistic ethics as a branch of philosophy helps journalists' in determining what is	Appropriate to do	Right to do	Moral to do	Objective to do	В	eExam
MCQ	theory believes that the press have certain obligations to society which must be accepted and fulfilled	Libertarian	Democratic Participant	Social Responsibility	Social Responsibility	D	eExam

MCQ	The excesses of necessitated the need for the society to demand a high moral standard from journalists	Social Responsibility	The Libertarian theory	Freedom of the press	The first Amendment of US Constitution	В	eExam
MCQ	Journalistic professional ethical norms first began to be codified in	1920	Late 1920s	Early 1920s	Mid – 1920s	С	eExam
MCQ	The International principles of Professional Ethics in journalism emerged in	1987	1980	1983	1985	В	eExam
MCQ	One of this is not a principle of the International Code of Ethics for journalists	People's right to know	The journalist's professional integrity	The journalists right to freedom	Respect for public interest	С	eExam
MCQ	The Umbrella Code for journalists in Nigeria is	Nigerian Union of Journalists	Nigeria Press Organization	National Broadcasting Code	Nigerian Press Council	В	eExam
MCQ	The first code of ethics for journalists in Nigeria was established in	1970	1980	1979	1973	С	eExam
MCQ	codes reflect an organization's commitment to certain standards of conduct	Institutional codes	Organizational codes	Company codes (Laws)	Institutional regulations	D	eExam
MCQ	is the body expected to interpret the code while acting as a judicator when any of the provisions of the code is breached	Nigerian Union of Journalists (NUJ)	Nigerian Press Organization (NPO)	Nigerian Institute of Journalism (NIJ)	Nigerian Press Council (NPC)	D	eExam
MCQ	One of these provisions is not contained in the codes for Nigerian Journalists	Privacy	Editorial Independence	Children and minor	Right to union and association	D	eExam
MCQ	Between 1979 and 1983, many journalists sold their souls and craft to the highest political bidder or indeed to anyone who puts up the bid. This is a vivid picture of an ethical crisis	Pressure	White envelop	Sycophancy	Moonlighting	С	eExam
MCQ	The Reporter must write and shape the writing to the following except	The Listener	The Reader	The viewer	The browser	D	eExam
MCQ	The function of the press does not include	To inform	To instruct	To merchandise	To invade people's privacy	D	eExam
MCQ	The Attribute of a reporter does not include	Nose for news	Inability to establish contact	Speed & Accuracy	Objectivity	В	eExam
MCQ	VDU refers to	Vision Display Unit	Volatile Display Unity	Visual Display Unit	Video Display Unit	С	eExam
MCQ	Materials meant for a newspaper story are still referred to as	Story line	Сору	Line up	Script	В	eExam

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MCQ	The heart of news gathering operation is the	Control Room	The Studio	The Editor's desk	The Newsroom	D	eExam
MCQ	Which regulatory body's code of conduct reads thus, "in obtaining news or pictures, reporters and press photographers should do nothing that will cause pain or humiliation to innocent, bereaved or otherwise distressed persons'	NIPAN	NPE	NUJ	NPO	С	еЕхам
MCQ	The well known four theories of the press include all except	Authoritarian	Libertarian	Development media theory	Soviet- communist theory	С	eExam
MCQ	The authoritarian theory dates back to the	16th	17th	18th	15th	Α	eExam
MCQ	Soviet-communist media theory was prevalent in	Developing African natives like Nigeria, Ghana	Developing western nation like North America	Asian countries like Russia, China	Western capitalist nations like USA	С	eExam
MCQ	Referring to the press as the "Fourth Estate" of the realm became common in the	17th century	16th century	18th century	19th century	D	eExam
MCQ	A good constitutional representation of the libertarian press is found in the	Amended Nigerian Constitution	Amended EU Constitution	Amended American Constitution	AU constitution	В	eExam
MCQ	The media theory that calls for grassroots participation in the control of the media is the	Development media theory	Libertarian media theory	Social responsibility media theory	Democratic- participant media theory	D	eExam
MCQ	A Cub refers to	A middle aged reporter	A beginning reporter	An old time reporter	A veteran	В	eExam
MCQ	Add means:	Additional sport to be added to a script	Additional entertainment to be used to make the bulletin	Additional news to be added to a news story	Additional script left over	С	eExam
MCQ	Continuity means	All Radio and TV script besides commercial	All newspaper commercial script	All commercial script	Il features newspaper script	A	eExam
MCQ	All Radio and TV script besides commercial refers to	All commercial script	scripting	continuity	All Radio script	С	eExam
MCQ	Dateline refers to	The Date of an event	The beginning of stories not of local origin	The name of the city and date which are placed at the end of stories not local origin	The name of city and date which are placed at the beginning of stories not of local origin	D	eExam

MCQ	Credit line means	The story with leftover facts	The line indicating the source of a story	Debtor line	A slot meant strictly for business creditor	D	eExam
MCQ	Mast head:	The newspaper logo	The newspaper slogan	The Newspaper address	The Newspaper channel	A	eExam
MCQ	HFR refers to	Hide for Relieve	Hide for Release	Hope for Release	Hold for release	А	eExam
MCQ	Determinants of news include all except @	Proximity	Timelines	Development	Prominence	С	eExam
MCQ	Morgue is	The Newspaper editing suite	The newsroom where paper are kept	The newspaper library where published stories, photographs and resource materials are stored for reference	The newspaper library where only unpublished stories, photograph and resource materials are stored for reference	D	eExam
MCQ	SOF means	Sound OFF	Slide of film	Sound on film with pix	Sound on film recorded simultaneously without the pix	D	eExam
MCQ	The following abbreviation except one are allowed in a broadcast	UN	FBI	MR	\$	D	eExam
MCQ	The following are not types of lead except	Answer lead	Introduction Lead	Multiple Element Lead	Indirect lead	С	eExam
MCQ	A lead provides answer to all except	What, who and where	When, why and with	How, what and when	When who and where	В	eExam
MCQ	The 5 key principles of radio programme include all except	It is spoken	It is immediate	It is many to one person	It is sound only	С	eExam
MCQ	Which date is appropriate for Broadcast copy	First of 09/09	08/09/2009 00:00:00	August 1st 09	October 1st	D	eExam
MCQ	CAR refers to	Computer Accelerated Reporting	Computer Assisted Reporting	Communication Association Reporting	Communication Assisted Reporting	В	eExam
MCQ	The practice of working as a Journalist for a Newspaper and at the same time a Press Secretary to a Governor amounts to	Self-Sponsorship	Moonlighting	Sensationalism	Advertorial	В	eExam
MCQ	The Law of Defamation applies to	Only newspapers	To all internet publication	To only broadcast copies	To all media of communication	D	eExam
MCQ	A situation whereby a journalist believes that writing or publishing certain stories would be offensive to his or her employer is known	Advertorial	Moonlighting	Sensationalism	Self Censorship	D	eExam

MCQ	When a newspaper or any	Sensationalism	Advertorial	Moonlight	Self	A	eExam
MOQ	other mass medium presents news in a way designed to arouse a quick and excited reaction, this is amounts to	Sensationalism	Auvertorial	WOOTINGTE	sponsorship		
MCQ	Writing news stories from tips gotten from cocktail parties could be regarded as	Party Journalism	Sensationalism	Gipsy Reporting	Cocktail Journalism	D	eExam
MCQ	The media function that concerns interpretation and analysis is regarded by Lasswell & Wright as	Correlation	Supervision	Information	Education	A	eExam
MCQ	Because reporters are able to recount events and happenings in a society per time, they are often referred to as	Statisticians	unknown historians	Key personality	Specialist professional	В	eExam
MCQ	Quotations give a sense that readers have talked directly with the sources.	True	False	Not Sure	All of the above	A	eExam
MCQ	Reporters' area of specialization is often called	Domain	Speciality	Bureau	Beat	D	eExam
MCQ	Reporters who cover specialized beats in both the print and electronic media have the same functions	True	False	Not Sure	All of the above	A	eExam
MCQ	Reporters primarily write for the following reasons	To suit the needs of Editorial Board and the Owner/Proprietor	To suit the needs of Government for information	To suit the needs of readers, listeners and viewers	All of the Above	С	eExam
MCQ	Reporters discover and publish information that is based on rumour and speculation.	True	False	Not Sure	None of the above	В	eExam
MCQ	A beat reporter could be regarded as a	Cub	Specialist	Line	All of the above	В	eExam
MCQ	Every reporter must have an area of specialization in media organization	True	False	Not Sure	All of the above	В	eExam
MCQ	Specialist reporters could also be regarded as	Correspondents	Bureau Chiefs	Bureau Reporters	All of the above	В	eExam
MCQ	Special reporter could be assigned to report	Crime	Sports	Business	All of the above	D	eExam
MCQ	When your sources are anonymous, your readers congratulate you for upholding the confidentiality of sources.	True	False	Not Sure	None of the above	В	eExam

MCQ	Surveillance of the environment has to do with	Information gathering and distribution	Transmission of cultural heritage	Correlation of different parts of society	All of the above	Α	eExam
MCQ	Transmission of the social heritage from one generation to the next is	Entertaining	Transmitting	Socialization	Correlation	С	eExam
MCQ	A reporter could function without ethical issues but cannot function without legal issues	True	False	Not Sure	None of the above	В	eExam
MCQ	The functions of print media reporters and editors are the same with that of electronic media reporters and editors.	True	False	Not Sure	None of the above	В	eExam