Question MCQ1 : Ohaja (2009) posits that magazine like newspapers meet the \_\_\_\_\_\_\_\_ purpose of communication for their readers  
Answer: Four –fold  
  
Question MCQ2 : According to Anaeto et al (2009), there are \_\_\_\_\_\_\_\_\_ broad classifications of magazines  
Answer: Three  
  
Question MCQ3 : \_\_\_\_\_\_\_\_\_\_ magazines are targeted at the general public  
Answer: Consumer  
  
Question MCQ4 : Daramola (2003) describes \_\_\_\_\_\_\_\_\_ magazines as specialized magazines  
Answer: Professional  
  
Question MCQ5 : \_\_\_\_\_\_\_\_\_\_ magazines are called in-house publications  
Answer: Company  
  
Question MCQ6 : \_\_\_\_\_\_\_\_\_\_\_ magazines deal with different issues that cut across people  
Answer: General interest  
  
Question MCQ7 : The magazines that carry news and significant issues and events are \_\_\_\_\_\_\_\_ magazines  
Answer: News  
  
Question MCQ8 : Ohaja (2004) avers that there are \_\_\_\_\_\_\_\_ requirements that a magazine article should meet to be classified as a good writing  
Answer: Two  
  
Question MCQ9 : According to Ebele (2003) the first quality of any good writing is \_\_\_\_\_\_\_\_\_  
Answer: Economy  
  
Question MCQ10 : The figure of speech that compares one thing to another is called \_\_\_\_\_\_\_\_\_\_\_  
Answer: Simile  
  
Question MCQ11 : The figure of speech that compares one thing to another without the use of “like” or “äs” is \_\_\_\_\_\_\_\_\_\_\_   
Answer: Metaphor  
  
Question MCQ12 :  The figure of speech that exaggerates an idea to stress a point is \_\_\_\_\_\_\_\_\_\_\_   
Answer: Hyperbole  
  
Question MCQ13 :   \_\_\_\_\_\_\_\_\_\_ portrays ideas, inanimate objects or animals as having human qualities or abilities  
Answer: Personification  
  
Question MCQ14 : \_\_\_\_\_\_\_\_\_ things make a piece of writing elegant   
Answer: Four  
  
Question MCQ15 :  Words or phrases that are so old and over used are \_\_\_\_\_\_\_\_  
Answer: Cliches  
  
Question MCQ16 :  \_\_\_\_\_\_\_\_\_\_ indicates the end of a declarative sentence  
Answer: Full stop  
  
Question MCQ17 :  A \_\_\_\_\_\_\_\_\_ sentence is one that is neither a question, a command or an exclamation  
Answer: Declarative  
  
Question MCQ18 : \_\_\_\_\_\_\_\_\_\_\_\_ separates elements in dates, addresses and places  
Answer: Comma  
  
Question MCQ19 : Which punctuation mark is appropriate between place and publishers in a bibliography  
Answer: Colon  
  
Question MCQ20 :  The apostrophe has \_\_\_\_\_\_\_\_\_\_ main uses   
Answer: Three  
  
Question MCQ21 :  The apostrophe has \_\_\_\_\_\_\_\_\_\_ main uses  
Answer: Dash  
  
Question MCQ22 : The apostrophe has \_\_\_\_\_\_\_\_\_\_ main usesMCQ21  
Answer: Three  
  
Question MCQ23 : Hyphen serves \_\_\_\_\_\_\_\_\_ main purposes  
Answer: Two  
  
Question MCQ24 : \_\_\_\_\_\_\_\_\_\_ is used to show a sudden shift in thought   
Answer: Dash  
  
Question MCQ25 :  Use \_\_\_\_\_\_\_\_ to break a word at the end of a line  
Answer: Hyphen  
  
Question MCQ26 :  Affect” means “influence” while effect means \_\_\_\_\_\_\_\_\_\_  
Answer: Cause  
  
Question MCQ27 :  Complementary means ‘matching’ while ‘complimentary’ is \_\_\_\_\_\_\_\_\_\_  
Answer: Free  
  
Question MCQ28 :  The contents of \_\_\_\_\_\_\_\_\_\_ magazines are mainly pictures of events of all kinds  
Answer: Picture  
  
Question MCQ29 :  Areoye (2008) avers that there are \_\_\_\_\_\_\_\_\_ standard magazine sizes  
Answer: Three  
  
Question MCQ30 : The following are magazines sizes except \_\_\_\_\_\_\_\_\_\_\_  
Answer: Portrait  
  
Question MCQ31 : \_\_\_\_\_\_\_\_\_ size magazine are very big and wide  
Answer: Life size  
  
Question MCQ32 : \_\_\_\_\_\_\_\_ types of magazines were outlined in the study material   
Answer: Twelve  
  
Question MCQ33 :  \_\_\_\_\_\_\_\_\_ is a report beyond straight news  
Answer: In-depth  
  
Question MCQ34 : \_\_\_\_\_\_\_\_\_\_ focuses on analyzing a particular aspect of the total situation   
Answer: News analysis  
  
Question MCQ35 : \_\_\_\_\_\_\_\_\_\_ concentrates on issues, problems or controversy  
Answer: Interpretative report  
  
Question MCQ36 : \_\_\_\_\_\_\_\_\_\_ reporting is concerned with uncovering hidden or suppressed facts behind a news event  
Answer: Investigative  
  
Question MCQ37 : \_\_\_\_\_\_\_ is the position of the magazine or newspaper on any given issue  
Answer: Editorial  
  
Question MCQ38 : The special kind of opinion article that appears regularly reflecting the opinion of the writer is \_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Columns  
  
Question MCQ39 :  \_\_\_\_\_\_\_\_\_\_ is basically, a sales message  
Answer: Advertisement  
  
Question MCQ40 : \_\_\_\_\_\_\_\_\_\_ concentrates on issues, problems or controversy  
Answer: News analysis  
  
Question MCQ41 :  The time and location in which a story takes place is  
Answer: Setting  
  
Question MCQ42 :  There are \_\_\_\_\_\_\_\_ essential parts of plot  
Answer: Five  
  
Question MCQ43 :  There are \_\_\_\_\_\_\_\_ types of conflict  
Answer: Two  
  
Question MCQ44 : Professionally, \_\_\_\_\_\_\_\_ is the process of recording events in pictorial form   
Answer: Photography  
  
Question MCQ45 :  Pictures can be classified into \_\_\_\_\_\_\_\_\_\_ forms  
Answer: Three  
  
Question MCQ46 : \_\_\_\_\_\_\_\_ is when pictures are representative of objects   
Answer: Representation  
  
Question MCQ47 :  Picture can be a form of \_\_\_\_\_\_\_\_ through which we communicate happenings, events and others   
Answer: Expression  
  
Question MCQ48 : Basically, pictures perform \_\_\_\_\_\_\_\_\_\_\_ functions   
Answer: Six  
  
Question MCQ49 :  Osho (2007) outlined \_\_\_\_\_\_\_\_\_\_\_\_ types of photographs  
Answer: Eight  
  
Question MCQ50 : A period lacking in news stories is referred to as \_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Dry  
  
Question QFB1 : Pictures that tell stories are \_\_\_\_\_\_\_ Pictures  
Answer: Action  
  
Question QFB2 : \_\_\_\_\_\_\_\_\_\_\_ pictures are not arranged  
Answer: Informal  
  
Question QFB3 : \_\_\_\_\_\_\_\_\_\_\_ are arranged pictures  
Answer: Formal pictures  
  
Question QFB4 : Pictures that are quarrelsome in nature are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Spontaneous Action pictures  
  
Question QFB5 : \_\_\_\_\_\_\_\_\_\_\_\_ pictures are meant to entertain readers in a newspaper or magazine  
Answer: Dramatic  
  
Question QFB6 : \_\_\_\_\_\_\_\_\_\_\_\_\_ refers to a story told primarily through a series of photographs with captions of current events  
Answer: Photorama  
  
Question QFB7 : \_\_\_\_\_\_\_\_ is the account of an event through picture  
Answer: Photo Journalism  
  
Question QFB8 : Always \_\_\_\_\_\_\_\_ your caption to avoid confusion as to whether it is a recent or past picture  
Answer: Date  
  
Question QFB9 : The first step in picture editing is \_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Cropping  
  
Question QFB10 : The process of enlarging or reducing a photograph so that it will fit a desired space on the newspaper or magazine page is \_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Scaling and Sizing  
  
Question QFB11 : \_\_\_\_\_\_\_\_\_ means blowing, printing or running the picture off the edge of the page of the magazine  
Answer: Bleeding  
  
Question QFB12 : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a repository of knowledge  
Answer: Library  
  
Question QFB13 : \_\_\_\_\_\_\_\_\_\_ means cutting pictures for negative effect of the subject to excite attention  
Answer: Slicing  
  
Question QFB14 : The process of improving artwork especially photographs is \_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Retouching  
  
Question QFB15 : \_\_\_\_\_\_\_\_\_\_ is the changing of a direction of a picture  
Answer: Flopping  
  
Question QFB16 : According to Okoye (2006), interviews can be conducted in \_\_\_\_\_\_\_\_\_ ways  
Answer: Three  
  
Question QFB17 : A good feature writer will develop his own distinctive writing \_\_\_\_\_\_\_\_\_  
Answer: Style  
  
Question QFB18 : \_\_\_\_\_\_\_\_\_\_\_ news is not always hot or fresh news  
Answer: Feature  
  
Question QFB19 : \_\_\_\_\_\_\_\_\_\_ simply means closeness in space and time  
Answer: Proximity  
  
Question QFB20 : News stories are generally written with a tight \_\_\_\_\_\_\_\_\_\_  
Answer: Deadline  
  
Question QFB21 : There are \_\_\_\_\_\_\_\_\_\_ major kinds of feature as outlined in the study material  
Answer: Six  
  
Question QFB22 : \_\_\_\_\_\_\_\_\_\_ has the advantage of focusing on the areas not usually covered or under covered by straight news  
Answer: Feature  
  
Question QFB23 : A good feature writer must unavoidably love the art of \_\_\_\_\_\_\_  
Answer: Writing  
  
Question QFB24 : The account of a trip to a place of interest is \_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Travelogue  
  
Question QFB25 : A \_\_\_\_\_\_\_\_\_\_\_\_\_ is a periodical publication containing contributions by various writers  
Answer: Magazine  
  
Question QFB26 : The English word magazine originally denoted a \_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Storehouse  
  
Question QFB27 :

Drum magazine was established in the year \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: 1960  
  
Question QFB28 : Spear magazine was established in the year \_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: 1962  
  
Question QFB29 : In the mid 1980s, \_\_\_\_\_\_\_\_\_\_\_\_\_ magazine pioneered investigative Journalism  
Answer: Newswatch  
  
Question QFB30 : \_\_\_\_\_\_\_\_\_\_\_\_ report usually focuses on why?  
Answer: Interpretative  
  
Question QFB31 : \_\_\_\_\_\_\_\_\_\_\_\_ is the position of the magazine on any given issue  
Answer: Editorial  
  
Question QFB32 : The type of cartoons that comments on an issue, personality or current news event is \_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Editorial cartoon  
  
Question QFB33 : Figurative language according to Obiaku (1999) communicates by \_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Analogy  
  
Question QFB34 : The figure of speech that is reflected here: “the student is as proud as a peacock” is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Simile  
  
Question QFB35 : The figure of speech that compares one thing to another without ‘like or as’ is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: Metaphor  
  
Question QFB36 : The figure of speech used in this sentence; “that city is not just far but next to heaven”  
Answer: Hyperbole  
  
Question QFB37 : Four things make a piece of writing elegant. True or false \_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: True  
  
Question QFB38 : A \_\_\_\_\_\_\_\_\_\_\_\_ is used to mark an accepted abbreviation  
Answer: Full stop  
  
Question QFB39 : The \_\_\_\_\_\_\_\_\_\_ is the most common mark of punctuation  
Answer:    
  
Question QFB40 : Use the \_\_\_\_\_\_\_\_\_ to introduce clarifying details  
Answer: Colon  
  
Question QFB41 : The apostrophe has \_\_\_\_\_\_\_\_ main uses  
Answer: Three  
  
Question QFB42 : A struggle with a force outside one’s self is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ struggle  
Answer: External  
  
Question QFB43 : \_\_\_\_\_\_\_\_\_\_ struggle is a struggle within one’s self  
Answer: Internal  
  
Question QFB44 : The angle from which the story is told is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of view  
Answer: Point  
  
Question QFB45 : There are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ kinds of conflict in a work of fiction  
Answer: Four  
  
Question QFB46 : Apart from book review, \_\_\_\_\_\_\_\_\_\_\_ other items can be reviewed  
Answer: Three  
  
Question QFB47 : \_\_\_\_\_\_\_\_\_\_\_\_ are the beauty of a magazine  
Answer: Pictures  
  
Question QFB48 : Photo journalists are expected to take \_\_\_\_\_\_\_\_\_\_\_ pictures that communicate even without caption  
Answer: Action  
  
Question QFB49 : Pictures taken as a situation warrants are \_\_\_\_\_\_\_\_\_\_\_ pictures  
Answer: Informal  
  
Question QFB50 : Magazine generate revenue for the owner(s) mainly from \_\_\_\_\_\_\_\_\_\_\_  
Answer: Advertisement