Question MCQ1 : Ohaja (2009) posits that magazine like newspapers meet the \_\_\_\_\_\_\_\_ purpose of communication for their readers
Answer: Four –fold

Question MCQ2 : According to Anaeto et al (2009), there are \_\_\_\_\_\_\_\_\_ broad classifications of magazines
Answer: Three

Question MCQ3 : \_\_\_\_\_\_\_\_\_\_ magazines are targeted at the general public
Answer: Consumer

Question MCQ4 : Daramola (2003) describes \_\_\_\_\_\_\_\_\_ magazines as specialized magazines
Answer: Professional

Question MCQ5 : \_\_\_\_\_\_\_\_\_\_ magazines are called in-house publications
Answer: Company

Question MCQ6 : \_\_\_\_\_\_\_\_\_\_\_ magazines deal with different issues that cut across people
Answer: General interest

Question MCQ7 : The magazines that carry news and significant issues and events are \_\_\_\_\_\_\_\_ magazines
Answer: News

Question MCQ8 : Ohaja (2004) avers that there are \_\_\_\_\_\_\_\_ requirements that a magazine article should meet to be classified as a good writing
Answer: Two

Question MCQ9 : According to Ebele (2003) the first quality of any good writing is \_\_\_\_\_\_\_\_\_
Answer: Economy

Question MCQ10 : The figure of speech that compares one thing to another is called \_\_\_\_\_\_\_\_\_\_\_
Answer: Simile

Question MCQ11 : The figure of speech that compares one thing to another without the use of “like” or “äs” is \_\_\_\_\_\_\_\_\_\_\_
Answer: Metaphor

Question MCQ12 :  The figure of speech that exaggerates an idea to stress a point is \_\_\_\_\_\_\_\_\_\_\_
Answer: Hyperbole

Question MCQ13 :   \_\_\_\_\_\_\_\_\_\_ portrays ideas, inanimate objects or animals as having human qualities or abilities
Answer: Personification

Question MCQ14 : \_\_\_\_\_\_\_\_\_ things make a piece of writing elegant
Answer: Four

Question MCQ15 :  Words or phrases that are so old and over used are \_\_\_\_\_\_\_\_
Answer: Cliches

Question MCQ16 :  \_\_\_\_\_\_\_\_\_\_ indicates the end of a declarative sentence
Answer: Full stop

Question MCQ17 :  A \_\_\_\_\_\_\_\_\_ sentence is one that is neither a question, a command or an exclamation
Answer: Declarative

Question MCQ18 : \_\_\_\_\_\_\_\_\_\_\_\_ separates elements in dates, addresses and places
Answer: Comma

Question MCQ19 : Which punctuation mark is appropriate between place and publishers in a bibliography
Answer: Colon

Question MCQ20 :  The apostrophe has \_\_\_\_\_\_\_\_\_\_ main uses
Answer: Three

Question MCQ21 :  The apostrophe has \_\_\_\_\_\_\_\_\_\_ main uses
Answer: Dash

Question MCQ22 : The apostrophe has \_\_\_\_\_\_\_\_\_\_ main usesMCQ21
Answer: Three

Question MCQ23 : Hyphen serves \_\_\_\_\_\_\_\_\_ main purposes
Answer: Two

Question MCQ24 : \_\_\_\_\_\_\_\_\_\_ is used to show a sudden shift in thought
Answer: Dash

Question MCQ25 :  Use \_\_\_\_\_\_\_\_ to break a word at the end of a line
Answer: Hyphen

Question MCQ26 :  Affect” means “influence” while effect means \_\_\_\_\_\_\_\_\_\_
Answer: Cause

Question MCQ27 :  Complementary means ‘matching’ while ‘complimentary’ is \_\_\_\_\_\_\_\_\_\_
Answer: Free

Question MCQ28 :  The contents of \_\_\_\_\_\_\_\_\_\_ magazines are mainly pictures of events of all kinds
Answer: Picture

Question MCQ29 :  Areoye (2008) avers that there are \_\_\_\_\_\_\_\_\_ standard magazine sizes
Answer: Three

Question MCQ30 : The following are magazines sizes except \_\_\_\_\_\_\_\_\_\_\_
Answer: Portrait

Question MCQ31 : \_\_\_\_\_\_\_\_\_ size magazine are very big and wide
Answer: Life size

Question MCQ32 : \_\_\_\_\_\_\_\_ types of magazines were outlined in the study material
Answer: Twelve

Question MCQ33 :  \_\_\_\_\_\_\_\_\_ is a report beyond straight news
Answer: In-depth

Question MCQ34 : \_\_\_\_\_\_\_\_\_\_ focuses on analyzing a particular aspect of the total situation
Answer: News analysis

Question MCQ35 : \_\_\_\_\_\_\_\_\_\_ concentrates on issues, problems or controversy
Answer: Interpretative report

Question MCQ36 : \_\_\_\_\_\_\_\_\_\_ reporting is concerned with uncovering hidden or suppressed facts behind a news event
Answer: Investigative

Question MCQ37 : \_\_\_\_\_\_\_ is the position of the magazine or newspaper on any given issue
Answer: Editorial

Question MCQ38 : The special kind of opinion article that appears regularly reflecting the opinion of the writer is \_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: Columns

Question MCQ39 :  \_\_\_\_\_\_\_\_\_\_ is basically, a sales message
Answer: Advertisement

Question MCQ40 : \_\_\_\_\_\_\_\_\_\_ concentrates on issues, problems or controversy
Answer: News analysis

Question MCQ41 :  The time and location in which a story takes place is
Answer: Setting

Question MCQ42 :  There are \_\_\_\_\_\_\_\_ essential parts of plot
Answer: Five

Question MCQ43 :  There are \_\_\_\_\_\_\_\_ types of conflict
Answer: Two

Question MCQ44 : Professionally, \_\_\_\_\_\_\_\_ is the process of recording events in pictorial form
Answer: Photography

Question MCQ45 :  Pictures can be classified into \_\_\_\_\_\_\_\_\_\_ forms
Answer: Three

Question MCQ46 : \_\_\_\_\_\_\_\_ is when pictures are representative of objects
Answer: Representation

Question MCQ47 :  Picture can be a form of \_\_\_\_\_\_\_\_ through which we communicate happenings, events and others
Answer: Expression

Question MCQ48 : Basically, pictures perform \_\_\_\_\_\_\_\_\_\_\_ functions
Answer: Six

Question MCQ49 :  Osho (2007) outlined \_\_\_\_\_\_\_\_\_\_\_\_ types of photographs
Answer: Eight

Question MCQ50 : A period lacking in news stories is referred to as \_\_\_\_\_\_\_\_\_\_\_\_
Answer: Dry

Question QFB1 : Pictures that tell stories are \_\_\_\_\_\_\_ Pictures
Answer: Action

Question QFB2 : \_\_\_\_\_\_\_\_\_\_\_ pictures are not arranged
Answer: Informal

Question QFB3 : \_\_\_\_\_\_\_\_\_\_\_ are arranged pictures
Answer: Formal pictures

Question QFB4 : Pictures that are quarrelsome in nature are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: Spontaneous Action pictures

Question QFB5 : \_\_\_\_\_\_\_\_\_\_\_\_ pictures are meant to entertain readers in a newspaper or magazine
Answer: Dramatic

Question QFB6 : \_\_\_\_\_\_\_\_\_\_\_\_\_ refers to a story told primarily through a series of photographs with captions of current events
Answer: Photorama

Question QFB7 : \_\_\_\_\_\_\_\_ is the account of an event through picture
Answer: Photo Journalism

Question QFB8 : Always \_\_\_\_\_\_\_\_ your caption to avoid confusion as to whether it is a recent or past picture
Answer: Date

Question QFB9 : The first step in picture editing is \_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: Cropping

Question QFB10 : The process of enlarging or reducing a photograph so that it will fit a desired space on the newspaper or magazine page is \_\_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: Scaling and Sizing

Question QFB11 : \_\_\_\_\_\_\_\_\_ means blowing, printing or running the picture off the edge of the page of the magazine
Answer: Bleeding

Question QFB12 : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a repository of knowledge
Answer: Library

Question QFB13 : \_\_\_\_\_\_\_\_\_\_ means cutting pictures for negative effect of the subject to excite attention
Answer: Slicing

Question QFB14 : The process of improving artwork especially photographs is \_\_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: Retouching

Question QFB15 : \_\_\_\_\_\_\_\_\_\_ is the changing of a direction of a picture
Answer: Flopping

Question QFB16 : According to Okoye (2006), interviews can be conducted in \_\_\_\_\_\_\_\_\_ ways
Answer: Three

Question QFB17 : A good feature writer will develop his own distinctive writing \_\_\_\_\_\_\_\_\_
Answer: Style

Question QFB18 : \_\_\_\_\_\_\_\_\_\_\_ news is not always hot or fresh news
Answer: Feature

Question QFB19 : \_\_\_\_\_\_\_\_\_\_ simply means closeness in space and time
Answer: Proximity

Question QFB20 : News stories are generally written with a tight \_\_\_\_\_\_\_\_\_\_
Answer: Deadline

Question QFB21 : There are \_\_\_\_\_\_\_\_\_\_ major kinds of feature as outlined in the study material
Answer: Six

Question QFB22 : \_\_\_\_\_\_\_\_\_\_ has the advantage of focusing on the areas not usually covered or under covered by straight news
Answer: Feature

Question QFB23 : A good feature writer must unavoidably love the art of \_\_\_\_\_\_\_
Answer: Writing

Question QFB24 : The account of a trip to a place of interest is \_\_\_\_\_\_\_\_\_\_\_\_
Answer: Travelogue

Question QFB25 : A \_\_\_\_\_\_\_\_\_\_\_\_\_ is a periodical publication containing contributions by various writers
Answer: Magazine

Question QFB26 : The English word magazine originally denoted a \_\_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: Storehouse

Question QFB27 :

Drum magazine was established in the year \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: 1960

Question QFB28 : Spear magazine was established in the year \_\_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: 1962

Question QFB29 : In the mid 1980s, \_\_\_\_\_\_\_\_\_\_\_\_\_ magazine pioneered investigative Journalism
Answer: Newswatch

Question QFB30 : \_\_\_\_\_\_\_\_\_\_\_\_ report usually focuses on why?
Answer: Interpretative

Question QFB31 : \_\_\_\_\_\_\_\_\_\_\_\_ is the position of the magazine on any given issue
Answer: Editorial

Question QFB32 : The type of cartoons that comments on an issue, personality or current news event is \_\_\_\_\_\_\_\_\_\_\_\_
Answer: Editorial cartoon

Question QFB33 : Figurative language according to Obiaku (1999) communicates by \_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: Analogy

Question QFB34 : The figure of speech that is reflected here: “the student is as proud as a peacock” is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: Simile

Question QFB35 : The figure of speech that compares one thing to another without ‘like or as’ is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: Metaphor

Question QFB36 : The figure of speech used in this sentence; “that city is not just far but next to heaven”
Answer: Hyperbole

Question QFB37 : Four things make a piece of writing elegant. True or false \_\_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: True

Question QFB38 : A \_\_\_\_\_\_\_\_\_\_\_\_ is used to mark an accepted abbreviation
Answer: Full stop

Question QFB39 : The \_\_\_\_\_\_\_\_\_\_ is the most common mark of punctuation
Answer:

Question QFB40 : Use the \_\_\_\_\_\_\_\_\_ to introduce clarifying details
Answer: Colon

Question QFB41 : The apostrophe has \_\_\_\_\_\_\_\_ main uses
Answer: Three

Question QFB42 : A struggle with a force outside one’s self is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ struggle
Answer: External

Question QFB43 : \_\_\_\_\_\_\_\_\_\_ struggle is a struggle within one’s self
Answer: Internal

Question QFB44 : The angle from which the story is told is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of view
Answer: Point

Question QFB45 : There are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ kinds of conflict in a work of fiction
Answer: Four

Question QFB46 : Apart from book review, \_\_\_\_\_\_\_\_\_\_\_ other items can be reviewed
Answer: Three

Question QFB47 : \_\_\_\_\_\_\_\_\_\_\_\_ are the beauty of a magazine
Answer: Pictures

Question QFB48 : Photo journalists are expected to take \_\_\_\_\_\_\_\_\_\_\_ pictures that communicate even without caption
Answer: Action

Question QFB49 : Pictures taken as a situation warrants are \_\_\_\_\_\_\_\_\_\_\_ pictures
Answer: Informal

Question QFB50 : Magazine generate revenue for the owner(s) mainly from \_\_\_\_\_\_\_\_\_\_\_
Answer: Advertisement