Question FBQ1 : Broadcasting is an entirely \_\_\_\_\_\_\_means of communication
Answer: Electronic

Question FBQ2 : broadcasting it uses electronic technology to\_\_\_\_\_\_\_, distribute and decode messages
Answer: Encode

Question FBQ3 : \_\_\_ the transmission of television and sometimes radio signals directly into the home by means of coaxial cable
Answer: cable-casting

Question FBQ4 : \_\_\_\_\_\_\_the transmission of special interest programmes to much smaller audience
Answer: Narrowcasting

Question FBQ5 : Radio is a medium for sending and receiving messages through the air using \_\_\_\_\_\_waves
Answer: Electronic

Question FBQ6 : \_\_\_\_\_\_\_ sound to explain the visuals presented on the screen. It addresses the emotion and intellect in a remarkable way
Answer: Television

Question FBQ7 : Broadcasting started in Nigeria in the year
Answer: 1932

Question FBQ8 : What year was the Radio distribution service (rediffusion) was commissioned in Lagos ?
Answer: 1935

Question FBQ9 : Sir John Stuart Macpherson commissioned the Nigerian Broadcasting \_\_\_\_\_\_\_
Answer: Services

Question FBQ10 : Deregulation of the media in Nigeria began in the year\_\_\_\_\_\_\_
Answer: 1992

Question FBQ11 : \_\_\_\_\_\_is any means by which a thought is transferred from one person to another
Answer: Communication

Question FBQ12 : NBS transformed to Nigerian Broadcasting Corporation an act of parliament on April 1, \_\_\_\_\_\_
Answer: 1957

Question FBQ13 : Many variables are involved, and therefore account for communication being regarded as a \_\_\_\_\_\_\_
Answer: Process

Question FBQ14 : The process of communication always involves the sender, the message/information, the \_\_\_\_\_\_\_ and the receiver
Answer: Medium

Question FBQ15 : Communication as a process involving many interrelated parts, all the parts are expected to \_\_\_\_\_\_harmoniously for the purpose of communication to be achieved
Answer: Work

Question FBQ16 : \_\_\_\_\_\_ is a technical term that refers to the person who initiates the exchange of idea/information
Answer: Sender

Question FBQ17 : In communication the sender must always use the basic skills in speaking and writing interpreted as the \_\_\_\_\_\_principle
Answer: KISS

Question FBQ18 : In communication process the attitude of understanding by the sender can serve as a motivating factor to the \_\_\_\_\_\_\_
Answer: Receiver

Question FBQ19 : The adoption of the formative \_\_\_\_\_\_\_ procedure will provide a sender the needed feedback on the receiver’s performance
Answer: Evaluation

Question FBQ20 : \_\_\_\_\_\_\_\_\_the receiver on specific points during presentation is one way find out whether the communication process is effective or not
Answer: Questioning

Question FBQ21 : The decoder is the sender of the message. True or false \_\_\_\_\_\_\_\_\_?
Answer: False

Question FBQ22 : For effective communication to take place, the decoder should be informed. True or False \_\_\_\_\_\_\_\_\_\_\_?
Answer: False

Question FBQ23 : Anything that carries the message to the receiver is a \_\_\_\_\_\_\_
Answer: Channel

Question FBQ24 : \_\_\_\_\_\_\_\_in communication is a technical term for all forms of obstacles which conspire to reduce the fidelity of communication
Answer: Noise

Question FBQ25 : \_\_\_\_\_\_\_\_ Noise is form of disturbances to the communication process arising from health on the part of the sender and/or the receiver is referred to as the physiological noise
Answer: Physiological

Question FBQ26 : Any unfavourable state of the mind of the sender and/or the receiver is known as \_\_\_\_\_\_\_ noise
Answer: Psychological

Question FBQ27 : Poor preparation sources of communication noise especially on the part of the Sender. True or False \_\_\_\_\_\_\_\_\_\_\_\_
Answer: True

Question FBQ28 : Insensitivity to the receiver and a host of others is not a source of noise. True or false
Answer: False

Question FBQ29 : When a word is mispronounced or misused is known as \_\_\_ noise
Answer: Semantic

Question FBQ30 : \_\_\_\_\_\_\_ is a technical term which refers to the available facts collected to determine the effectiveness or otherwise of the interaction between the sender and the receiver during communication process
Answer: Feedback

Question FBQ31 : Educational media can be grouped according to the senses they stimulate. True or False \_\_\_\_\_\_\_\_\_\_\_\_\_
Answer: True

Question FBQ32 : Media in education provides a common framework of \_\_\_\_\_\_\_experience
Answer: Learning

Question FBQ33 : In presentation the ability to pronounce words distinctly and clearly is known as \_\_\_\_\_\_\_
Answer: Diction

Question FBQ34 : Clarity of meaning is the essence of good \_\_\_\_\_\_ in every presentation
Answer: Diction

Question FBQ35 : As much as possible, tribal or foreign accents should be avoided in broadcasting. True or False \_\_\_\_\_\_\_\_\_\_
Answer: True

Question MCQ1 : When wrong \_\_\_\_\_\_of communication is used, communication will be impaired
Answer: channel

Question MCQ2 : \_\_\_\_\_\_ is one of the ways of setting the right mood during presentation
Answer: Use a Song

Question MCQ3 : The ability of the presenter to make frequent \_\_\_\_\_\_with the camera lens in television or a mental delivery of aural contact through the choice of words in radio can achieve the desired effect
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behaviour that makes him loveable any time his voice is heard over the
radio or his face is seen on the screen
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Question MCQ6 : A good presenter \_\_\_\_\_\_audience and influences individual and group
activity either by viewing television or listening to the radio
Answer: directs

Question MCQ7 : \_\_\_\_\_\_\_\_of presentation are those things that the presenter has to acquire, possess and exhibit in the performance of his or her job so that he or she would be accepted and believed by the audience.
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Question MCQ8 : \_\_\_\_\_\_\_\_\_as the transmission of education programmes through radio waves from a television or radio station or any other broadcast device, to the audience in far and near places
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Question MCQ9 : \_\_\_\_\_\_\_\_ broadcasting, that is, programming geared towards providinggeneral information and informal education largely addressed to adults.
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Question MCQ10 : \_\_\_\_\_\_\_\_Educational Broadcasting is a process of harnessing television to the formal educational system
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Question MCQ11 : The first major breakthrough in educational broadcasting was the establishment of (NETC)
Answer: National Educational Technology Centre (NETC)

Question MCQ12 : The NETC was established in
Answer: 1984

Question MCQ13 :

**In Educational broadcasting, radio has the teaching qualities of**

| **\_\_\_\_\_\_\_ is when radio brings dramatic feelings into theclassroom and can carry to the listener** | **MC** |
| --- | --- |
|  | **Answers** | **Hints/Feedback** | **Grade** |
|   | Involvement |   | 0 |
|   | Enjoyment |   | 0 |
|   | Emotional Impact |   | 100 |
|   | Direction |   | 0 |
|   |   |   |   |
|   |   |   |   |

Answer: Realism

Question MCQ14 : \_\_\_\_\_\_\_ is when radio brings dramatic feelings into the
classroom and can carry to the listener
Answer: Emotional Impact

Question MCQ15 : \_\_\_\_\_\_\_\_\_ is when radio brings into classrooms expertise and authority in
subject matters
Answer: Authenticity

Question MCQ16 : \_\_\_\_ is not a category of Educational broadcasting
Answer: Children in Urban Communities

Question MCQ17 : One of the Importance of Educational Broadcasting for Children is that it \_\_
Answer: helps in the Childs Phonic education

Question MCQ18 : Educational broadcasting for children facilitates \_\_\_\_\_ experience
Answer: Learning

Question MCQ19 : \_\_\_\_\_\_\_\_ means the various ways through which education can appear on television for children
Answer: methods

Question MCQ20 : \_\_\_\_\_\_\_\_ one of the challenges of Broadcasting to Children
Answer: Audience analysis

Question MCQ21 : Experience-infused teaching is one of the \_\_\_\_\_\_ of Educational Broadcasting for the Adult Learners
Answer: challenges

Question MCQ22 : \_\_\_\_ is a method where a presenter introduces a particular topic which is then discussed by the audience
Answer: Talk-show

Question MCQ23 : In educational broadcasting \_\_\_\_ is one of the methods of reaching the Urban Communities Educationally
Answer: Drama

Question MCQ24 : The radio documentary makes use of \_\_\_\_\_\_\_ to make the documentary interesting to the listeners
Answer: embellishments

Question MCQ25 : In radio documentary, the musical breaks are used to address the issue of too much of \_\_\_\_\_\_\_
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Answer: None of the option

Question MCQ27 : A documentary on marine engineering falls under the category of \_\_\_\_\_
Answer: Scientific documentary

Question MCQ28 : \_\_\_\_\_\_ is not one of th the classification of documentary
Answer: docu-dram documentary

Question MCQ29 : The most conventional way to estimate the rural broadcasting systemsrelative stage of development is a \_\_\_\_\_expressed as the average number of rural receivers available for every thousand persons in the are
Answer: receiver-to-population ratio

Question MCQ30 : \_\_\_\_\_\_ is a strategy for radio broadcasting through which broadcast is directed to an unorganised audience
Answer: Open broadcasting

Question MCQ31 : \_\_\_\_\_\_\_\_\_ strategy in broadcasting is used to teach
practical skills, cooperative and civic responsibility to rural communities
Answer: Radio study groups

Question MCQ32 : Radio rural forum is the broadcast strategy which makes use of radio with \_\_\_\_\_\_ and \_\_\_\_\_for rural groups
Answer: discussion and decision

Question MCQ33 : The basic aim of \_\_\_\_\_\_\_\_\_\_strategy inn broadcasting is to offer fundamental, integral education which goes beyond mere reading, writing and cognitive skills andtries to change the passive and dependent attitude of the rural man
Answer: Radio schools

Question MCQ34 : Teaching Methods mean approaches to effective teaching that are\_\_\_\_\_\_ for an audience at a particular time for a particular purpose only to achieve the desired end
Answer: appropriate

Question MCQ35 : One of the advantages of \_\_\_\_\_\_\_ method of teaching is that cheap to operate as no special apparatus is needed
Answer: Lecture

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