Question FBQ1 : Broadcasting is an entirely \_\_\_\_\_\_\_means of communication  
Answer: Electronic  
  
Question FBQ2 : broadcasting it uses electronic technology to\_\_\_\_\_\_\_, distribute and decode messages  
Answer: Encode  
  
Question FBQ3 : \_\_\_ the transmission of television and sometimes radio signals directly into the home by means of coaxial cable  
Answer: cable-casting  
  
Question FBQ4 : \_\_\_\_\_\_\_the transmission of special interest programmes to much smaller audience  
Answer: Narrowcasting  
  
Question FBQ5 : Radio is a medium for sending and receiving messages through the air using \_\_\_\_\_\_waves  
Answer: Electronic  
  
Question FBQ6 : \_\_\_\_\_\_\_ sound to explain the visuals presented on the screen. It addresses the emotion and intellect in a remarkable way  
Answer: Television  
  
Question FBQ7 : Broadcasting started in Nigeria in the year  
Answer: 1932  
  
Question FBQ8 : What year was the Radio distribution service (rediffusion) was commissioned in Lagos ?  
Answer: 1935  
  
Question FBQ9 : Sir John Stuart Macpherson commissioned the Nigerian Broadcasting \_\_\_\_\_\_\_   
Answer: Services  
  
Question FBQ10 : Deregulation of the media in Nigeria began in the year\_\_\_\_\_\_\_  
Answer: 1992  
  
Question FBQ11 : \_\_\_\_\_\_is any means by which a thought is transferred from one person to another  
Answer: Communication  
  
Question FBQ12 : NBS transformed to Nigerian Broadcasting Corporation an act of parliament on April 1, \_\_\_\_\_\_  
Answer: 1957  
  
Question FBQ13 : Many variables are involved, and therefore account for communication being regarded as a \_\_\_\_\_\_\_   
Answer: Process  
  
Question FBQ14 : The process of communication always involves the sender, the message/information, the \_\_\_\_\_\_\_ and the receiver  
Answer: Medium  
  
Question FBQ15 : Communication as a process involving many interrelated parts, all the parts are expected to \_\_\_\_\_\_harmoniously for the purpose of communication to be achieved  
Answer: Work  
  
Question FBQ16 : \_\_\_\_\_\_ is a technical term that refers to the person who initiates the exchange of idea/information  
Answer: Sender  
  
Question FBQ17 : In communication the sender must always use the basic skills in speaking and writing interpreted as the \_\_\_\_\_\_principle  
Answer: KISS  
  
Question FBQ18 : In communication process the attitude of understanding by the sender can serve as a motivating factor to the \_\_\_\_\_\_\_  
Answer: Receiver  
  
Question FBQ19 : The adoption of the formative \_\_\_\_\_\_\_ procedure will provide a sender the needed feedback on the receiver’s performance  
Answer: Evaluation  
  
Question FBQ20 : \_\_\_\_\_\_\_\_\_the receiver on specific points during presentation is one way find out whether the communication process is effective or not  
Answer: Questioning  
  
Question FBQ21 : The decoder is the sender of the message. True or false \_\_\_\_\_\_\_\_\_?  
Answer: False  
  
Question FBQ22 : For effective communication to take place, the decoder should be informed. True or False \_\_\_\_\_\_\_\_\_\_\_?  
Answer: False  
  
Question FBQ23 : Anything that carries the message to the receiver is a \_\_\_\_\_\_\_  
Answer: Channel  
  
Question FBQ24 : \_\_\_\_\_\_\_\_in communication is a technical term for all forms of obstacles which conspire to reduce the fidelity of communication  
Answer: Noise  
  
Question FBQ25 : \_\_\_\_\_\_\_\_ Noise is form of disturbances to the communication process arising from health on the part of the sender and/or the receiver is referred to as the physiological noise  
Answer: Physiological  
  
Question FBQ26 : Any unfavourable state of the mind of the sender and/or the receiver is known as \_\_\_\_\_\_\_ noise  
Answer: Psychological  
  
Question FBQ27 : Poor preparation sources of communication noise especially on the part of the Sender. True or False \_\_\_\_\_\_\_\_\_\_\_\_  
Answer: True  
  
Question FBQ28 : Insensitivity to the receiver and a host of others is not a source of noise. True or false  
Answer: False  
  
Question FBQ29 : When a word is mispronounced or misused is known as \_\_\_ noise  
Answer: Semantic  
  
Question FBQ30 : \_\_\_\_\_\_\_ is a technical term which refers to the available facts collected to determine the effectiveness or otherwise of the interaction between the sender and the receiver during communication process  
Answer: Feedback  
  
Question FBQ31 : Educational media can be grouped according to the senses they stimulate. True or False \_\_\_\_\_\_\_\_\_\_\_\_\_  
Answer: True  
  
Question FBQ32 : Media in education provides a common framework of \_\_\_\_\_\_\_experience  
Answer: Learning  
  
Question FBQ33 : In presentation the ability to pronounce words distinctly and clearly is known as \_\_\_\_\_\_\_  
Answer: Diction  
  
Question FBQ34 : Clarity of meaning is the essence of good \_\_\_\_\_\_ in every presentation  
Answer: Diction  
  
Question FBQ35 : As much as possible, tribal or foreign accents should be avoided in broadcasting. True or False \_\_\_\_\_\_\_\_\_\_  
Answer: True  
  
Question MCQ1 : When wrong \_\_\_\_\_\_of communication is used, communication will be impaired  
Answer: channel  
  
Question MCQ2 : \_\_\_\_\_\_ is one of the ways of setting the right mood during presentation   
Answer: Use a Song  
  
Question MCQ3 : The ability of the presenter to make frequent \_\_\_\_\_\_with the camera lens in television or a mental delivery of aural contact through the choice of words in radio can achieve the desired effect  
Answer: eye contact  
  
Question MCQ4 : \_\_\_\_\_\_\_\_ is when a presenter strive to know very much about the area of discuss  
Answer: Competence  
  
Question MCQ5 : \_\_\_\_\_\_ presenter should cultivate an acceptable  
behaviour that makes him loveable any time his voice is heard over the  
radio or his face is seen on the screen  
Answer: Charisma  
  
Question MCQ6 : A good presenter \_\_\_\_\_\_audience and influences individual and group  
activity either by viewing television or listening to the radio  
Answer: directs  
  
Question MCQ7 : \_\_\_\_\_\_\_\_of presentation are those things that the presenter has to acquire, possess and exhibit in the performance of his or her job so that he or she would be accepted and believed by the audience.  
Answer: Principles  
  
Question MCQ8 : \_\_\_\_\_\_\_\_\_as the transmission of education programmes through radio waves from a television or radio station or any other broadcast device, to the audience in far and near places  
Answer: educational broadcasting  
  
Question MCQ9 : \_\_\_\_\_\_\_\_ broadcasting, that is, programming geared towards providinggeneral information and informal education largely addressed to adults.  
Answer: Extensive educational  
  
Question MCQ10 : \_\_\_\_\_\_\_\_Educational Broadcasting is a process of harnessing television to the formal educational system  
Answer: Intensive  
  
Question MCQ11 : The first major breakthrough in educational broadcasting was the establishment of (NETC)  
Answer: National Educational Technology Centre (NETC)  
  
Question MCQ12 : The NETC was established in  
Answer: 1984  
  
Question MCQ13 :

**In Educational broadcasting, radio has the teaching qualities of**

| **\_\_\_\_\_\_\_ is when radio brings dramatic feelings into the classroom and can carry to the listener** | | | **MC** |
| --- | --- | --- | --- |
|  | **Answers** | **Hints/Feedback** | **Grade** |
|  | Involvement |  | 0 |
|  | Enjoyment |  | 0 |
|  | Emotional Impact |  | 100 |
|  | Direction |  | 0 |
|  |  |  |  |
|  |  |  |  |

Answer: Realism  
  
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Question MCQ16 : \_\_\_\_ is not a category of Educational broadcasting  
Answer: Children in Urban Communities  
  
Question MCQ17 : One of the Importance of Educational Broadcasting for Children is that it \_\_   
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Answer: Audience analysis  
  
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Answer: None of the option  
  
Question MCQ27 : A documentary on marine engineering falls under the category of \_\_\_\_\_  
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Answer: receiver-to-population ratio  
  
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Answer: Radio schools  
  
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