



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
2020_1 EXAMINATION

COURSE CODE: MBA823

COURSE TITLE: Organizational Design

CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly
2. Attempt question one (1) and any other three (3) questions; four questions in all
3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.
4. Present all your points in a coherent and orderly manner

TIME ALLOWED: 2½ Hours

1. a. Differentiate between functional structure and divisional structure. **15 marks**
b. What advice will you give to a client who wants to design a new organization? **10 marks**

2. Informal organizations co-exists with formal organizations in any establishment. What are the benefits and disadvantages of informal organization. **15 marks**

3. Discuss the three components of organization structure as explained by Ekpeyong (1993). **15 marks**

4. What are the differences between project management structure and line structure? **15 marks**

5. a. Explain the theoretical underpinnings of internal marketing. **6 marks**
b. Discuss why internal marketing is necessary in an organization. **9 marks**

6. Write short notes on:
 - a. Virtual organization
 - b. Hierarchical -community phenotype
 - c. Affiliative Leadership style **15 marks**