

NATIONAL OPEN UNIVERSITY OF NIGERIA PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA FACULTY OF MANAGEMENT SCIENCES DEPARTMENT OF FINANCIAL STUDIES 2020_2 EXAMINATION...

COURSE CODE: BFN409 CREDIT UNIT: 3

COURSE TITLE: PROJECT EVALUATION TIME ALLOWED: 2^{1/2} HOURS

NOTE: 1. To attempt question number one (1) and any other three

2. Question number 1 is compulsory and carries 25 marks, while the

other questions carry 15 marks each

3. Present all your points in coherent and orderly manner

QUESTION 1 (COMPULSORY)

Identify and discuss any five (5) Bottom-up techniques of project identification. 25 marks

Question Two

A marketing plan should address five (5) basic issues. Mention and explain such issues.

15 marks

Question Three

The various tasks in analysis of a venture undertaking are interrelated. DISCUSS. 15 marks

Question Four

Calculate the total revenue from the following information:

Product	Quantity Sold	Carton Price (N)	Total (N)
Hobnob Biscuits	123,234	230.50	
Cracker Biscuits	250,000	153.75	
Sesamix Biscuits	345,000	250.45	
Cream Biscuits	645,234	170.95	
Total Revenue			

15 marks

Question Five

a) Discuss the term Risk in relation to organizational operations.

3 marks

b) Project evaluation involves a process that determine the relevance of project activities in relation to expected outcomes. Analyze this statement in the light of basics to evaluate.

12 marks

Question Six

a) Discuss the term Profitability Assessment.

3 marks

b) Identify and explain the criteria for assessing output of machinery and equipment already acquired for a project.

12 marks