



NATIONAL OPEN UNIVERSITY OF NIGERIA...
UNIVERSITY VILLAGE, PLOT91, CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESS WAY, JABI, ABUJA
FACULTY OF HEALTH SCIENCES
DEPARTMENT OF PUBLIC HEALTH SCIENCE
EXAMINATION QUESTIONS 2020_2

COURSE TITLE: Health Education and Promotion (PHS524)

COURSE UNITS: 3 Units

TIME ALLOWED: 2 Hours

TOTAL MARKS: 70%

INSTRUCTION: Answer all the Questions

QUESTION 1

20 marks

1a. Describe with appropriate examples the following elements of evaluation process;

(i). Adequacy (ii). Relevance (iii). Effectiveness (iv). Efficiency (v). Impact

(vi). Accessibility

(12 marks)

1b. What do you understand by IEC?

(2 marks)

1c. Enumerate six IEC tools used for effective communication for social change **(6 marks)**.

QUESTION 2

20 marks

2a. Give a detailed account of these objectives that are clearly stated before undertaking health education programme:

i. Identification of the learning needs

(9 marks)

ii. Setting learning (educational) objectives

(7 marks)

2b. State **six** learning needs of the community and **two** individual learning needs **(4 marks)**

QUESTION 3

20 marks

3a. Write short notes on the following health communication tools or media:

i. Traditional media

(4 Marks)

ii. Mass media

(5 Marks)

3b. State six (6) indicators of effective instructional materials **(6 Marks)**

3c. Describe the four basic steps of developing health promotion. **(5 marks)**

QUESTION 4

10 marks

4a. Outline four resources required for health promotional activities.

(2marks)

4b. What are the four things to consider in any two of the resources required for health promotional activities?

(4 marks)

4c. Describe pre-testing in relation to disseminating health education

(4 marks)