

**NATIONAL OPEN UNIVERSITY OF NIGERIA**

**14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS**

**SCHOOL OF ARTS AND SOCIAL SCIENCES**

**JUNE/JULY 2013 EXAMINATION**

**COURSE CODE: ENG314**

**COURSE TITLE: PUBLIC SPEAKING**

**TIME ALLOWED: 2HRS**

**INSTRUCTIONS: ANSWER ANY TWO QUESTIONS OF YOUR CHOICE**

1. Discuss the four step approach to Strategic Persuasion as postulated by Richard Shell and Mario Moussa. (35 marks)

2. What are the three aspects of verbal messages that the persuader has to consider when trying to persuade anyone? (35 marks)

3. (a) Distinguish clearly between Hearing and Listening. (17 marks)

(b) State how you can sharpen your listening skill as a student in this university. (18 marks)

4. Using good examples, write short notes on any five types of listening you know. (35 marks)