

**NATIONAL OPEN UNIVERSITY OF NIGERIA**

**14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS**

**SCHOOL OF ARTS AND SOCIAL SCIENCES**

**JUNE/JULY 2013 EXAMINATION**

**COURSE CODE: JLS 826**

**COURSE TITLE: SPEECH WRITING**

**TIME ALLOWED: 3HRS**

**INSTRUCTIONS: ANSWER ANY FOUR QUESTIONS**

**QUESTION 1**

(a) A model is a symbolic representation designed to help us visualise the relationships among various elements of a structure for the purpose of analysis and discussion. Mention two models and explain. 10 marks

(b)Explain the following types of communication

1. Inter-personal communication 5marks

2. Intra-personal communication 5marks

3. Group communication.5marks

Total= 15 marks

**QUESTION 2**

In the history of man various factors have strengthened speech as a form of communication. Briefly highlight these factors. 25 marks

**QUESTION 3**

Written speech gives the writer the opportunity to think properly before committing anything into writing. What are the guarding principles of speech writing? 25 marks

**QUESTION 4**

A good speech requires proper and effective use of punctuation marks. List and explain at least six punctuation marks and their correct usage. 25 marks

**QUESTION 5**

The speech below was made by the former U S President Bill Clinton. Put in the correct punctuation marks and spellings in the right order andpositions.

*Thank you very much ladies and gentle menWelcome to The White House! And do have a wonderful stay and to this day to which ‘hilary and the Vice president and I look forward to somuch every yearThis is always an important day for our country for the reasons that the vice president said it is an unsual and I think unusually important day tody I may not be quite sur1e as easy with my words today.as I have been in years pastand I was up rather late last night thinking about and praying about what I ought to say today and Rather unsual for me I actually tried to write it down so if u will for give me I will do my best to say wat it is I want to say*

*25 marks*

**QUESTION 6**

Discuss the main objective of an expository speech. How do you write an expository speech? 25 marks