

**NATIONAL OPEN UNIVERSITY OF NIGERIA**

**FACULTY OF AGRICULTURAL SCIENCES**

**DEPARTMENT OF AGRICULTURAL ECONOMICS AND EXTENSION**

**FIRST SEMESTER EXAMINATION 2019**

**Programme: Agricultural Extension and Management**

**Course Title: Introduction to Agricultural Extension and Rural Sociology**

**Course Code: AEM301**

**Credit Unit: 2**

**Total Score: 70 Marks**

**Time Allowed: 2 Hours**

**INSTRUCTION:**

**Answer Compulsory question 1 (25 marks) and any 3 questions (15 marks each).**

1a. (i). Define Agricultural Extension according to Adedoyin (2004) (3 marks)

 (ii). When was Extension Education’’ first introduced by Cambridge University in England? (2marks)

 b. (i). Highlight the three basic tasks of Agricultural Extension (6marks)

 (ii). State the four elements common to modern agricultural extension programmes according to Obinne (1997) (4marks)

 c. List and explain the four level of objectives in agricultural extension according to Burton,

 (1944) (10marks)

2. Highlight at least ten (10) agricultural extension principles. (15marks)

3a. The word communication is abstract and possesses numerous meanings. Give at least five (5)

 definitions of communication. (5marks)

3b. Messages in extension communication bear particular characteristics which may enhance or

 hinder their acceptability by the target audience. Mention and briefly explain at least five (5)

 of these characteristics (10marks)

4a. Define the following Sociological Concepts or Terms:

 (i). Sociology (ii). Rural sociology, (iii). Structure (iv). Culture, (v). Social norms and

 (vi). Social stratification (12marks)

 4b. State at least three (3) ways in which social classes in the rural area differ from those in the

 urban area (3marks)

5a i. Define rural development according to Williams (1978) (3marks)

 ii. Distinguish between rural development and agricultural development. (2marks)

 b. Explain the five stages of a rural development programme according to Jibowo. (10marks)

6a State the five bases of power of a group leader. (5marks)

b. Explain any five (5) functions of community leaders in agricultural and rural development.

(10marks)