

**NATIONAL OPEN UNIVERSITY OF NIGERIA**

**FACULTY OF AGRICULTURAL SCIENCES**

**SECOND SEMESTER EXAMINATION**

**JANUARY/FEBRUARY, 2018**

**Programme: Agricultural Extension and Management**

**Course Code: AEM 450**

**Course Title: Agricultural Finance and Marketing**

**Credit Unit: 3**

**Total Score: 70 Marks**

**Time Allowed: 3 Hours**

**Instruction: Answer question one (1) and any other four (4) Questions**

1. Vividly explain to Mr. Johnson why it necessary to have accurate record keeping in farm **(30marks)**.

2. Outline the things to consider in farm management account and discuss any five of them**(10mark)**.

3.Outline the role credit can play in facilitating agricultural development **(10marks)**.

4. Explain the following terms

a.Current Ratio (Liquidity) **(2marks)**

b. Debt to Asset Ratio (Solvency)**(2marks)**

c. Earned financial progress (profitability)**(2marks)**

d. Return on Equity (ROE)**(2marks)**

e. Return on Equity (ROE)**(2marks)**

5. Explain the behavioural approach and the institutional approach to studying agricultural marketing**(10marks)**.

6. Explain the term Market Conduct and marketing Margin**(10marks)**.

7. Explain the importance of market and marketing in economic and national development**(10marks)**.