

NATIONAL OPEN UNIVERSITY OF NIGERIA,

**University Village, Plot 91, Cadastral Zone, NnamdiAzikiwe Express Way, Jabi, Abuja**

**FACULTY OF SCIENCES**

JULY 2017 EXAMINATION

Course code: CIT415

Course Title: Introduction ToE\_Commerce

Time: 2 Hours

Instruction: Answer any Four (4) questions.

1a. Briefly explain why internet is not secure for business transaction in e-commerce and e-business.*[7****1/2*** *marks]*

1b. Explain what is meant by B2B(Business-to-Business) type of e-commerce.*[10 marks]*

2a. Explain what is meant by Payment-processing companies. *[10 marks]*

2b. Explain what is meant by B2G (Business-to-Government) e-commerce. *[***7*1/2*** *marks]*

3a. Name and define any five (5)types of B2C (Business-to-Consumer) e-commerce. *[10 marks]*

3b. Write short note on Kelly’s rules in relations to e-commerce. *[*7*1/2 marks]*

4a. Explain what is meant by the World Wide Web. *[*7*1/2 marks]*

4b. Despite the contributionof e-commerce to the development of the society, discussfour (4) short comings of e-commerce. *[10 marks]*

5a. List and explain five (5) different order statuses. *[12****1/2*** *marks]*

5b. Highlight the seven (7) steps on how to create and maintain a successful web presence.*[5 marks]*

6a. Give six features of successful e-commerce?*[6 marks]*

6b. Define order processing, and state any five (5) source where orders may be form. *[11****1/2*** *marks]*